FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | DС | 20549 |
|---------------|------|-------|
| rvasiliigion, | D.C. | 20040 |

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Goon Fay Sien | | | | | | 2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF] | | | | | | | | (Chec | k all app | licable) | | Person(s) to Issuer 10% Owner Other (specify | | |
|---|---|--|--------|-------------------------------------|---|---|--|-------------------------------------|----------------------|--------|---|---|-----------|---|--|----------|--|--|---|--|
| (Last) 70 CAST | Last) (First) (Middle) 0 CASTILIAN DR | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/10/2024 | | | | | | | X | belov | | below) | specify | | | | |
| (Street) SANTA BARBA | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line) | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (Sta | ate) (Z | Zip) | | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuan satisfy the affirmative defense conditions of Rule 10b5-1(c). See | | | | | | | | rsuant | t to a contract, instruction or written plan that is intended to ∋ Instruction 10. | | | | | | |
| | | Table | I - No | on-Deriva | tive \$ | Secui | rities | Acc | quired | l, Dis | sposed of | , or E | 3ene | eficiall | y Own | ed | | | | |
| Date | | | | 2. Transacti Date (Month/Day | Execut (/Year) if any | | A. Deemed Execution Date, f any Month/Day/Year) | | | | | urities Acquired (A) or sed Of (D) (Instr. 3, 4 an | | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | Amount | (A) o (D) | r P | rice | Transa | saction(s) : 3 and 4) | | | (111341. 4) | | | | | |
| Class A Common Stock 02 | | | | | 024 | | | | A | | 17,312(1) | A | | \$0 | 9 | 9,569 | | D | | |
| Class A Common Stock 02/10 | | | | 02/10/20 | 024 | | | | F | | 2,926(2) | D | \$ | 233.71 | 9 | 6,643 | | D | | |
| Class A C | Class A Common Stock 02/10/20 | | | | |)24 | | | | | 705(3) | D | \$ | 2233.71 | | 95,938 | | D | | |
| Class A Common Stock 02/10 | | | | 02/10/20 | 024 | | | | F | | 341(4) | D | \$ | 233.71 | 9. | 5,597 | | D | | |
| Class A C | Class A Common Stock 02/10/2 | | | 02/10/20 | .024 | | | | F 309 ⁽⁵⁾ | | 309(5) | D | \$ | \$233.71 | | 95,288 | | D | | |
| | | Tal | ole II | | | | | | | | osed of, c | | | | Owne | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu | eemed ution Date, h/Day/Year) | 4. Transa Code (8) | | vative vities vired r osed) r. 3, 4 | Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | De Se (In | Price of erivative curity str. 5) | | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | or | nber | | | | | | |

Explanation of Responses:

- 1. Class A Common Stock granted by the Issuer in connection with the vesting on February 10, 2024 of the performance-based restricted stock units (PRSUs) granted to the Reporting Person on January 25, 2023 pursuant to the Issuers 2015 Stock Incentive Plan.
- 2. Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on February 10, 2024 of the performance-based restricted stock units (PRSUs) previously granted to the Reporting Person on January 25, 2023 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 3. Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on February 10, 2024 of the performance-based restricted stock units (PRSUs) previously granted to the Reporting Person on December 13, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 4. Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on February 10, 2024 of the time-based restricted stock units (RSUs) previously granted to the Reporting Person on January 24, 2023 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 5. Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on February 10, 2024 of the time-based restricted stock units (RSUs) previously granted to the Reporting Person on December 13, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.

Remarks:

/s/ Matthew Mazza, as Attorney-in-Fact, for Fay Sien 02/13/2024 Goon

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.