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FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Goon Fay Sien						2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ]									II app	licable)	g Person(s) to Is 10% Ov Other (s		wner	
(Last) 70 CAST	ct) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 08/10/2023									X Officer (give title of title (specify below) below)  Chief Financial Officer					
(Street) SANTA BARBA	•				4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(St	ate) (Z	Zip)		$ _{\Box}$	Check tl	his box	to indi	cate that	a tran	ction Indication unsaction was made pursuant to a contract, instruction or written plan that is intended to litions of Rule 10b5-1(c). See Instruction 10.									
		Table	I - No			Secui	rities	Acc	_	, Dis	posed of	, or Be	enefici	ally C	Own	ed				
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)					Execution Date			3. 4. Securities Acquired (A Disposed Of (D) (Instr. 3 S)					, 4 and Secu		cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Tr		saction(s) r. 3 and 4)			(Instr. 4)	
Class A (	023				F		690	D	\$172	.61	77,241			D						
Class A Common Stock <sup>(2)</sup> 08/10/20						023					302	D	\$172	.61	76,939			D		
Class A Common Stock <sup>(3)</sup> 08/10/20						023					333	D	\$172	.61	76,606		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed tion Date, n/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis Expiration Date (Month/Day/Ye		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Pric Deriva Secur (Instr.	ative ity	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4		Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	ration Title Amor								

## **Explanation of Responses:**

- 1. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations arising in connection with the vesting of 8.33% of the performance-based restricted stock units (PSUs) previously granted to the Reporting Person on December 13, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 2. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations arising in connection with the vesting of 6.25% of the time-based restricted stock units (RSUs) previously granted to the Reporting Person on December 13, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 3. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations arising in connection with the vesting of 6.25% of the time-based restricted stock units (RSUs) previously granted to the Reporting Person on January 24, 2023 pursuant to the Issuer's 2015 Stock Incentive Plan.

## Remarks:

/s/ Matthew Mazza, as Attorney-in-Fact, for Fay Sien 08/14/2023 Goon

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.