FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Investment Group of Santa Barbara, LLC						2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF]								Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last)	(Middle)		3 Dat	e of F	Farliest Transa	action (N	1onth/[)av/Year)				Officer (girbelow)	ve title	Λ	Other (sp below)				
C/O IGSB, INC. 1485 E VALLEY ROAD, SUITE H					3. Date of Earliest Transaction (Month/Day/Year) 12/01/2021														
(Street) SANTA BARBARA		CA	93108		4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv	idividual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(:	State)	(Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Trans Date (Month/				Execution Day/Year) if an		2A. Deemed Execution Date f any (Month/Day/Yea	Coc	Transaction Dispose Code (Instr.		rities Acquired (A) or ad Of (D) (Instr. 3, 4 an			5. Amount of Securities Beneficially Following R Transaction	Owned (D) or Reported (I) (Ins		Direct In ndirect B r. 4) O	7. Nature of ndirect Beneficial Dwnership Instr. 4)		
								Cod	le V	Amount	mount (A) or (D)		rice	(Instr. 3 and 4)				11501. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlyin Derivative Security (1 3 and 4)		ying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amou Numb Share	er of		Transaction(s) (Instr. 4)				
Class B Common Stock	\$0.00	12/01/2021		J ⁽¹⁾			3,554,584 ⁽¹⁾	(2)(3	3)	(2)(3)	Class A Common Stock	3,554	1, 584 ⁽¹⁾	\$0.00	0		I ⁽¹⁾	By IGSB IVP III, LLC	
Class B Common Stock	\$0.00	12/01/2021		J ⁽⁴⁾			993,627 ⁽⁴⁾	(2)(3	3)	(2)(3)	Class A Common Stock	993,	,627(4)	\$0.00	0		I ⁽⁴⁾	By IGSB Internal Venture Fund III, LLC	

Explanation of Responses:

- 1. Investment Group of Santa Barbara, LLC ("IGSB") is the manager of IGSB IVP III, LLC ("IVP III"). On December 1, 2021, three of the investment funds of IVP III were dissolved, resulting in the termination of each of those investment funds and the distribution of an aggregate of 3,554,584 shares of AppFolio Class B Common Stock ("Class B Shares") held by those investment funds, pro-rata to their investors. No consideration was paid by any of the investors in those investment funds for the Class B Shares distributed to them.
- 2. Each Class B Share is convertible, at any time at the option of the holder, into one share of Appfolio Class A Common Stock (the "Class A Shares"). In addition, Class B Shares that are sold or otherwise transferred will convert automatically, on a one share-for-one share basis, into Class A Shares, except for (i) any transfer by a partnership or limited liability company that was a registered holder of Class B Shares prior to June 30, 2015 that is made to anyone who was a partner or member of any such partnership or limited liability company prior to June 30, 2015, and (ii) any transfer to a "qualified recipient" (as defined in AppFolio's Amended and Restated Certificate of Incorporation).
- 3. (Continued from Footnote 2) AppFolio's Class B Shares do not have an expiration date. However, all of the outstanding Class B Shares will convert automatically into Class A Shares, on a one share-for-one share basis, on the date when the number of the Company's outstanding Class B Shares represents less than 10% of the sum of AppFolio's outstanding Class B Shares.
- 4. IGSB also is the manager of IGSB Internal Venture Fund III, LLC ("IVF III"). On December 1, 2021, four investment funds of IVF III were dissolved, resulting in the termination of those investment funds and the distribution of an aggregate of 993,627 shares of AppFolio Class B Shares held by those investment funds, pro-rata to their investors. No consideration was paid by any of the investors in those investment funds for the Class B Shares distributed to them

Remarks:

Investment Group of Santa Barbara, LLC A California limited liability company, By: 12/03/2021 Timothy K. Bliss, Member &Vice President, By: /s/ Kimberly Shea, Attorney-in-Fact for Timothy K. Bliss

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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