## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Schauser Klaus						2. Issuer Name and Ticker or Trading Symbol <u>APPFOLIO INC</u> [ APPF ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 07/17/2023									Office belov	er (give title v)		Other ( below)	specify	
70 CASTILIAN DRIVE					4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Inc Line)	6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) SANTA BARBARA CA 93117												X		filed by On filed by Mo on		•			
(City)	(St	ate) (7	Zin)		Rul	Rule 10b5-1(c) Transaction Indication													
(City) (State) (Zip)				Check this box to indicate that a transaction was made pursuant satisfy the affirmative defense conditions of Rule 10b5-1(c). See															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day				Execution Date,						es Acquired (A) or Of (D) (Instr. 3, 4 and			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) (D)	) or )	Price	Transa	Reported Transaction(s) (Instr. 3 and 4)				
Class A Common Stock 07/17/2				023	)23		G		100,000	<sup>(1)</sup> ]	D	\$ <mark>0</mark>	) 100,000			I	By 1206 Family Trust <sup>(2)</sup>		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execut or Exercise (Month/Day/Year) if any		tion Date, Tran		5. Number of Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Expirati (Month/	on Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4		De Se (Ir	Price of erivative ecurity 1str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y I	10. Dwnership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A) (D)	Date Exercisable		Expiration Date	Title	Amo or Num of Shar	ber						

Explanation of Responses:

1. Gift made pursuant to a 10b5-1 plan adopted on November 25, 2020.

2. Shares are held by 1206 Family Trust dated December 13, 2002, of which Mr. Schauser and his spouse serve as co-trustees.

**Remarks:** 

## /s/ Matthew Mazza as

Attorney-in-Fact for Klaus **Schauser** \*\* Signature of Reporting Person 07/19/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.