# FORM 4

ONE LETTERMAN DRIVE **BUILDING D, SUITE M500** 

SAN FRANCISCO CA

(State)

1. Name and Address of Reporting Person\* <u>Dragoneer Apartment, LLC</u>

94129

(Zip)

(Street)

(City)

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

washington, D.C. 20

OMB APPROVAL						
OMB North and	2225 22					

OMB Number:

Section obligate	this box if no long 16. Form 4 or tions may contiretion 1(b).	Form 5	ST		ed purs	suant	to Sectio	on 16(a	a) of the	Secu	Inities Exchange	ge Act c		RSHIP	E		nber: I average I response:		
. Name and Address of Reporting Person*  STAD MARC						2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director X 10% Owner					
(Last) (First) (Middle) ONE LETTERMAN DRIVE BUILDING D, SUITE M500						Date o		st Tran	saction	(Mon	th/Day/Year)			belo	cer (give	titie		her (specify low)	
Street) SAN FRANC			94129 (Zip)		-   4. I -	f Ame	endment	, Date	of Origi	nal Fil	led (Month/Da	ay/Year)		Line) Fori	m filed by	y One R	eporting F	ck Applicable Person Reporting	
		Tabl	le I - N	lon-Deriv	vative	e Se	curitie	es Ac	quire	d, D	isposed o	of, or E	Benefic	ially Own	ed				
. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/				Exe if a	A. Deemed xecution Date, any Month/Day/Year)		3. Transa Code ( 8)		4. Securities Disposed Of 5)	s Acquired (A) or f (D) (Instr. 3, 4 a		5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	Form:	nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price	Transacti (Instr. 3 a	ion(s)			(Instr. 4)	
Class A (	Common Sto	ock		07/13/2	2017	17		S		966	D	\$32.5	5 76,0	655		D			
Class A Common Stock 07/13/20						17		S		19,945	D	\$32.5			I	1)(2)	Refer to Footnote <sup>(1)(2)</sup>		
		Та	able II								posed of, convertib				I				
. Title of Perivative Pecurity Pecurity Pecurity	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea			5. Numbe of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		vative irities ired or osed ) r. 3, 4	Expiration I (Month/Day			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	9. Num derivat Securit Benefic Owned Followi Report Transa (Instr. 4	ive ties cially ing ed ction(s)	10. Ownersl Form: Direct (I or Indire (I) (Instr.	Beneficial Ownership ect (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares						
	nd Address of MARC	Reporting Person*																	
	TTERMAN		(N	/liddle)															
Street)	ANCISCO	CA	94	4129															
(City)		(State)	(Z	ľip)															
		Reporting Person*  GLOBAL FU	ND I	<u>I, L.P.</u>															
(Last) (First) (Middle)						_													

(Last)	(First)	(Middle)								
1 LETTERMAN DRIVE										
BUILDING D, SUITE M500										
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(Street)										
SAN FRAN	ICISCO CA	94129								
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(City)	(State)	(Zip)								

### **Explanation of Responses:**

1. Mr. Stad is the managing member of Dragoneer Global GP, LLC ("Dragoneer GP"), Dragoneer Global GP II, LLC ("Global GP II"), and Dragoneer Investment Group, LLC ("Dragoneer Adviser"). Dragoneer GP is the manager of Dragoneer Apartment, LLC ("Dragoneer Apartment Fund") and Global GP II is the general partner of Dragoneer Global Fund II, L.P. ("Dragoneer Global Fund II" and, together with Dragoneer GP, Dragoneer Adviser, Dragoneer Apartment Fund, and Global GP II, the "Dragoneer Entities") which, along with certain other funds and managed accounts associated with the Dragoneer Entities and Mr. Stad, sold shares of Class A Common Stock reported in the table above. Dragoneer Global Fund II sold 11,890 shares of Class A Common Stock, Dragoneer Apartment Fund sold 4,682 shares of Class A Common Stock, and certain other funds and managed accounts sold 3,373 shares of Class A Common Stock.

2. By virtue of the foregoing relationships, Mr. Stad and each of the Dragoneer Entities may be deemed to share beneficial ownership of some or all of the securities reported above. Mr. Stad and each of the Dragoneer Entities disclaims beneficial ownership of the reported securities, except to the extent of their respective pecuniary interest therein.

### Remarks:

/s/Marc Stad 07/17/2017

Dragoneer Global Fund II,
L.P., By Dragoneer Global GP
II, LLC, its general partner,
/s/Pat Robertson

Dragoneer Apartment, LLC,
By Dragoneer Global, LLC, its
manager, /s/Pat Robertson

Date

\*\* Signature of Reporting Person

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.