SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL (

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

3235-0287 en hours per response 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last) (First) (Middle) 70 CASTILIAN DRIVE 06/27/2024 below) ¹⁰ below) ¹⁰ below) ¹⁰ below) ¹⁰ below (Street) SANTA 93117 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Line) Image: Check Person Form filed by One Reporting Person SANTA CA 93117 Rule 10b5-1(c) Transaction Indication Form filed by More than One R (City) (State) (Zip) Check this box to indicate that a transaction vas made pursuant to a contract, instruction or written plan that is instruction 10. Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Date (Instr. 3) 5. Amount of (Instr. 4) 5. Omoreties (Instr. 4)<	1. Name and Address of Reporting Person [*] KERR JANET				2. Issuer Name and Ticker or Trading Symbol <u>APPFOLIO INC</u> [APPF]								Check al		,					
(Street) SANTA BARBARA (City)	(Last)	ast) (First) (Middle)											(Office	r (give title)		Other (s below)	specify		
(citreet) SANTA BARBARA CA 93117 Gitter (City) (State) (Zip) Rule 10b5-1(c) Transaction Indication City (Istr. 3) Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is in satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10: Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction Date, if any (Month/Day/Year) S. A. Deemed Execution Date, if any (Month/Day/Year) S. A. Deemed Execution Date, if any (Month/Day/Year) S. A. Deemed Execution Date, if any (Month/Day/Year) S. A. Deemed Event to a contract, instruction or written plan that is in the any instruction of the colspan="2">S. A. Deemed Event to Date, if any (Month/Day/Year) Class A Common Stock 06/27/2024 A Ged ed 43(1) A S. Price of Date in the any instruction of the colspan="2">S. Price of Date in the colspan="2">S. Number of Date in the colspan="2">S. Securities Acquired (A) or Date in the colspan="2">S. Securitis A Common Stock OG	70 CASTILIAN DRIVE					4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)							
Rule 10b5-1(c) Transaction Indication (City) (Zip) Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is in satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 5. Amount of Securities Acquired (A) or Transaction (B) S. Amount of Securities Securities Acquired (A) or Transaction (B) S. Amount of Securities Securities Month/Day/Year) Class A Common Stock 06/27/2024 A 6. Add (A) 8. Price of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) I. Title of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) I. Title of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) I. Title of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) I. Title of Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., p	SANTA	RA C	A 9	93117											F	Form	filed by Mo		Ū	
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, (Month/Day/Year) 3. Transaction Date (Instr. 3) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3) 6. Ownership Form: Direct (D) or Indirect ((City)	(St	ate) ((Zip)		Check this box to indicate that a transaction was made pursuant to						ant to a	contract, instruction or written plan that is intended to ruction 10.							
Date (Month/Day/Year) Date (Month/Day/Year) Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction (Month/Day/Year) Disposed Of (D) (Instr. 3, 4 and 5) Securities Disposed Of (D) (Instr. 3, 4 and 5) Securities Demotion (D) or Indirec (D) or			Table	e I - No	n-Deriva	tive S	Secu	rities /	Acqu	uired,	Disp	oosed of	, or Be	nefic	ially O	wne	əd			
Image: Code of the constraint of th	Date				Date Month/Day/Year)		Execution Date, if any		Transaction Disposed Code (Instr. 5)		Disposed (4 and Securit Benefic Owned		es ially Following	(D) or Indirect		7. Nature of Indirect Beneficial Ownership	
1. Title of Derivative Securities (Instr. 3) 2. Conversion or Exercise Frice of Derivative Securities (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 5. Number of Derivative Securities (Month/Day/Year) 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Security (Instr. 5) 8. Price of Derivative Securities (Month/Day/Year) 9. Number of Ownerst Form: Code (Instr. 8) 10. Ownerd Expiration Date (Month/Day/Year) 9. Number of Ownerst Form: Code (Instr. 8) 10. Ownerd Expiration Date (Month/Day/Year) 10. Ownerd Expiration Date (Month/Day/Year) 10. Ownerd (Month/Day/Year)										Code	v	Amount	(A) o (D)	Pric	Tr	ansac	tion(s)			(Instr. 4)
1. Title of Derivative Security (Instr. 3) 2. Or Exercise Price of Security 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) 4. Transaction Date (Month/Day/Year) 5. Number of Derivative Security (Month/Day/Year) 6. Date Exercisable and Code (Instr. 8) 7. Title and Amount of Securities Security (Instr. 3) 8. Price of Derivative Securities 9. Number of derivative Securities 10. Ownerst Securities	Class A Common Stock 0				06/27/	06/27/2024				Α		643(1)	A	\$	0	13	,823			By Trust ⁽²⁾
Derivative Security (Instr. 3) Conversion or Exercise Derivative Security Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction any (Month/Day/Year) Code (Instr. 8) Expiration Date Derivative Security (Month/Day/Year) Amount of Securities Acquired (A) or Disposed Derivative (Month/Day/Year) Derivative Security (Instr. 5) Derivative Securities Ownersh Securities Derivative Security Security (Month/Day/Year) Transaction (S) of Security Expiration Date (Month/Day/Year) Amount of Securities Derivative Securities Securities Securities Securities Securities Beneficially Owned Direct (I Owned Ownersh Securities			Та													/ned	1	·		
of (D) (lnstr. 3, 4 and 5) Transaction(s) (lnstr. 4) Amount or Amount or	Derivative	tive Conversion Date Execution ty or Exercise (Month/Day/Year) if any Derivative (Month/Day/Year)		ion Date,	n Date, Transaction Code (Instr.		of Derivat Securit Acquir (A) or	tive ties red	Expiration	on Dat	e	r) Amount of Securities Underlying Derivative Security (In 3 and 4) Amo		Derivative Security (Instr. 5)		derivative Securities Beneficially Owned Following Reported Transaction(s)		Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Represents a grant of time-based restricted stock units (RSUs) pursuant to the Issuer's 2015 Stock Incentive Plan. The RSUs vest 100% on the first anniversary of the date of grant.

(A) (D) Date

Exercisable

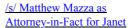
Expiration Date

Kerr

2. The shares of Class A Common Stock are held by the Janet Kerr Living Trust dated 7/16/2014, of which the Reporting Person is the Trustee.

Code v

Remarks:



of

Title

Shares

07/01/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

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OWNERSHIP	OMB Number:	3
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