FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL			
OMB Number:	3235-0287		
Estimated average burden			
hours per response:	0.5		

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add		g Person <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify below)  Chief Legal Officer	
(Last) 70 CASTILIA	(First) N DR	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2024		
(Street) SANTA BARBARA	CA	93117	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)		1 03011	

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction 7. Nature 1. Title of Security (Instr. 3) 2A. Deemed 4. Securities Acquired (A) or 5. Amount of 6. Ownership of Indirect Transaction Disposed Of (D) (Instr. 3, 4 and Securities Beneficially Execution Date Form: Direct (Month/Day/Year) (D) or Indirect **Beneficial** if any (Month/Day/Year) Code (Instr. 5) Owned Following 8) (I) (Instr. 4) Ownership (Instr. 4) Reported (A) or (D) Transaction(s) Code ν Amount Price (Instr. 3 and 4) Class A Common Stock 11/10/2024 470(1) D \$228.2 39,510 D Class A Common Stock 11/10/2024 F 366(2) D \$228 2 39,144 D Class A Common Stock 11/10/2024 Ē 206(3) D \$228 2 38,938 D Class A Common Stock 11/10/2024 F 170(4) \$228.2 D D 38,768 117(5) Class A Common Stock 11/10/2024 Ē D \$228.2 38,651 D Class A Common Stock 11/10/2024 F 3,906(6) D \$228.2 34,745 D Class A Common Stock 11/11/2024 S 926(7) D \$229.04 33,819 D

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Conversion Ownership Execution Date. Transaction **Expiration Date** Amount of (Month/Day/Year) Derivative (Month/Day/Year) Security or Exercise if anv Code (Instr. Securities Security Securities Form: Beneficial Direct (D) or Indirect (I) (Instr. 4) (Instr. 3) Price of Derivative (Month/Day/Year) Securities Acquired Underlying Derivative (Instr. 5) Beneficially Owned Ownership (Instr. 4) Security (Instr. 3 and 4) Security (A) or Following Disposed Reported of (D) Transaction(s) (Instr. 3, 4 and 5) (Instr. 4) Amount Number Expiration (D) Title Shares Code (A) Exercisable

## **Explanation of Responses:**

- 1. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on November 10, 2024 of the performance-based restricted stock units ("PSUs") previously granted to the Reporting Person on December 13, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 2. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on November 10, 2024 of the PSUs previously granted to the Reporting Person on January 25, 2023 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 3. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on November 10, 2024 of the time-based restricted stock units ("RSUs") previously granted to the Reporting Person on December 13, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 4. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on November 10, 2024 of the RSUs previously granted to the Reporting Person on January 24, 2023 pursuant to the Issuer's 2015 Stock Incentive Plan
- 5. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligations of the Reporting Person arising in connection with the vesting on November 10, 2024 of the RSUs previously granted to the Reporting Person on January 23, 2024 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 6. Consists of Class A Common Stock withheld by the Issuer to satisfy the minimum tax withholding obligation of the Reporting Person arising in connection with the vesting on November 10, 2024 of the RSUs previously granted to the Reporting Person on October 27, 2021 pursuant to the Issuer's 2015 Stock Incentive Plan.
- 7. Consists of Class A Common Stock sold pursuant to a plan adopted by the Reporting Person on or around May 16, 2024.

## Remarks:

/s/ Matthew S Mazza

11/12/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.