FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

OMB APPRO	DVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schauser Klaus						2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) 50 CAST	(Fi	ŕ	(Middle	e)		Date of /25/20		st Tra	nsactio	n (Mo	nth/Day/Year))		Officer (give title Other (specii below) below)						
(Street) SANTA BARBA	ra C.	4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City)	(S	tate)																		
1 Title of 6	Conview (Inc.			2A. Deemed 3. 4. Securities Acquired (A) or										5. Amount of 6. Ownership 7. Nature						
1. Title or	Security (Ins	rr. 3)		2. Transaction Date (Month/Day/Year		Executi if any	ecution Date,		Transaction Code (Instr. 8)		Disposed Of (D) (Instr. 3, 4 and		d 5) Securiti Benefic Owned Reporte		ies cially Following ed	Form: Direct (D) or Indirect (I) (Instr. 4)	ect E	of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) or (D)	(A) or (D) Price		(Instr. 3	ction(s) 3 and 4)		\perp			
Class A (Common Sto	ock		08/25/20	20				С		9,385	A	;	\$0	9	,385	I	E	By 1206 Family Frust ⁽¹⁾	
Class A (Common Sto	ock		08/25/20	20				S		6,389 ⁽²⁾	D	\$170	.3628 ⁽³⁾	2,996		I	I	By 1206 Family Trust ⁽¹⁾	
Class A (Common St	ock		08/25/20	20				S		2,996(2)	D	\$171	.3306 ⁽⁴⁾		0	I	I	By 1206 Family Trust ⁽¹⁾	
Class A C	Common Sto	ock		08/26/20	20				С		5,125	A	:	\$0	5	,125	I	I	By 1206 Family Frust ⁽¹⁾	
Class A C	Common Sto	ock		08/26/20	20				S		466 ⁽²⁾	D	\$172	.8639 ⁽⁵⁾	4	,659	I	I	By 1206 Family Trust ⁽¹⁾	
Class A Common Stock Class A Common Stock Class A Common Stock Class A Common Stock Class A Common Stock			08/26/2020					S		632(2)	D	\$174.1315 ⁽⁶⁾		4,027		I	I	By 1206 Family Trust ⁽¹⁾		
Class A Common Stock			08/26/2020)			S		2,585 ⁽²⁾	D	\$174.9449 ⁽⁷⁾		1,442		I	I	By 1206 Family Trust ⁽¹⁾		
Class A (Common St	ock		08/26/2020)			S		1,435 ⁽²⁾	D	\$175.8622 ⁽⁸⁾		7		I	I	By 1206 Family Trust ⁽¹⁾	
Class A (Common Sto	ock		08/26/2020					S		7 ⁽²⁾	D	\$176.6957 ⁽⁹⁾			0	I	I	By 1206 Family Trust ⁽¹⁾	
		Т	able								sposed of				wned					
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction Date Execution Date, (Month/Day/Year) if any				4. Transa	5. Number ansaction of ode (Instr. Derivativ		mber ative rities ired osed	Expiration e (Month/Da s		rcisable and Date	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		urity 8.	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owne Form Direct or Ind (I) (In:	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amoun or Numbe of Shares							
Class B Common Stock	\$0.0	08/25/2020			С			9,385	(10	0)(11)	(10)(11)	Class Comm Stock	on 9,	385	\$0	4,579,71	10		By 1206 Family Trust ⁽¹⁾	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	oosed D) tr. 3, 4	6. Date Exerc Expiration D (Month/Day/	ate	7. Title an Amount of Securities Underlyin Derivative (Instr. 3 a	f s g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	\$0.0	08/26/2020		С			5,125	(10)(11)	(10)(11)	Class A Common Stock	5,125	\$0	4,574,585	I	By 1206 Family Trust ⁽¹⁾

Explanation of Responses:

- 1. Shares are held by 1206 Family Trust dated December 13, 2002, of which Mr. Schauser and his spouse serve as co-trustees.
- 2. These shares were sold pursuant to a Rule 10b5-1 Plan previously adopted by Mr. Schauser.
- 3. This transaction was executed in multiple trades with sales prices ranging from \$170.00 to \$170.97. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.
- 4. This transaction was executed in multiple trades with sales prices ranging from \$171.02 to \$171.81. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.
- 5. This transaction was executed in multiple trades with sales prices ranging from \$172.33 to \$173.29. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.
- 6. This transaction was executed in multiple trades with sales prices ranging from \$173.35 to \$174.33. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.
- 7. This transaction was executed in multiple trades with sales prices ranging from \$174.46 to \$175.40. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.

 8. This transaction was executed in multiple trades with sales prices ranging from \$175.51 to \$176.45. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting
- person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.

 9. This transaction was executed in multiple trades with sales prices ranging from \$176.61 to \$176.71. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting
- person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.

 10. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer that occurs after the consummation of the IPO, except for any transfers by (i) a partnership or limited liability company that was a registered holder of shares of Class B Common Stock at the effective time of the IPO to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) a transfer to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.
- 11. All outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

Remarks:

/s/ Ida Kane, as Attorney-In-Fact for Klaus Schauser

08/27/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.