FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b). |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRO | VAL |
|-------------------------|-----------|
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| 1. Name and Address of Reporting Person [*] STAD MARC | | | 2. Issuer Name and Ticker or Trading Symbol <u>APPFOLIO INC</u> [APPF] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | |
|---|---------|----------|---|---|--|--|--|--|--|
| (Last) ONE LETTERM BUILDING D, S | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 07/06/2017 | Officer (give title Other (specify below) below) | | | | | |
| (Street) SAN FRANCISCO | СА | 94129 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | | | | |
| (City) | (State) | (Zip) | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | |
|--|--|---|--------------|---|--|---------------|--------|---|---|---|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. | | Transaction Disposed Of (D) Code (Instr. 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) |
| Class A Common Stock | 07/06/2017 | | S | | 4,621 | D | \$31.5 | 77,621 | D | |
| Class A Common Stock | 07/06/2017 | | s | | 95,379 | D | \$31.5 | 1,798,271 | I (1)(2) | Refer to Footnote ⁽¹⁾⁽²⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|---|---|---|-----|--|--------------------|---|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| 1. Name ar STAD | | Reporting Person [*] | | | | | | | | | | | | | |
| | TTERMAN NG D, SUIT | | (Middle) | | | | | | | | | | | | |
| (Street) SAN FR | ANCISCO | CA | 94129 | | | | | | | | | | | | |
| (City) | | (State) | (Zip) | | | | | | | | | | | | |
| | | Reporting Person [*] GLOBAL FU | <u>ND II, L.P.</u> | | | | | | | | | | | | |
| | TTERMAN NG D, SUI | | (Middle) | | | | | | | | | | | | |
| (Street) SAN FR | ANCISCO | CA | 94129 | | | | | | | | | | | | |
| (City) | | (State) | (Zip) | | | | | | | | | | | | |
| | | Reporting Person [*] ment, LLC | | | | | | | | | | | | | |

| (Last) | (First) | (Middle) | |
|-------------|---------|----------|--|
| 1 LETTERMAN | | | |
| BUILDING D, | | | |
| , | | | |
| (Street) | | | |
| SAN FRANCIS | CO CA | 94129 | |
| , | | | |
| (City) | (State) | (Zip) | |
| | | | |

Explanation of Responses:

1. Mr. Stad is the managing member of Dragoneer Global GP, LLC ("Dragoneer GP"), Dragoneer Global GP II, LLC ("Global GP II"), and Dragoneer Investment Group, LLC ("Dragoneer Adviser"). Dragoneer GP is the manager of Dragoneer Apartment, LLC ("Dragoneer Apartment Fund") and Global GP II is the general partner of Dragoneer Global Fund II, L.P. ("Dragoneer Global Fund II" and, together with Dragoneer GP, Dragoneer Adviser, Dragoneer Apartment Fund, and Global GP II, the "Dragoneer Entities") which, along with certain other funds and managed accounts associated with the Dragoneer Entities and Mr. Stad, sold shares of Class A Common Stock reported in the table above. Dragoneer Global Fund II sold 56,856 shares of Class A Common Stock, Dragoneer Apartment Fund sold 22,394 shares of Class A Common Stock, and certain other funds and managed accounts sold 16,129 shares of Class A Common Stock.

2. By virtue of the foregoing relationships, Mr. Stad and each of the Dragoneer Entities may be deemed to share beneficial ownership of some or all of the securities reported above. Mr. Stad and each of the Dragoneer Entities disclaims beneficial ownership of the reported securities, except to the extent of their respective pecuniary interest therein.

Remarks:

| /s/Marc Stad | 07/10/2017 |
|--|-------------------|
| Dragoneer Global Fund II, L.P., By Dragoneer Global GP II, LLC, its general partner, /s/Pat Robertson | <u>07/10/2017</u> |
| Dragoneer Apartment, LLC, By Dragoneer Global, LLC, its manager, /s/Pat Robertson | 07/10/2017 |

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.