

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0000938332
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer APPFOLIO INC
SEC File Number 001-37468
Address of Issuer 70 CASTILIAN DRIVE
SANTA BARBARA
CALIFORNIA
93117
Phone 8053646047
Name of Person for Whose Account the Securities are To Be Sold BLISS TIMOTHY K

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Director

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Class A Common Stock	Virtu Americas LLC 1633 Broadway, 41st Floor New York NY 10019	100000	23143000.00	22326649	06/06/2024	NASDAQGM

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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		Whom Acquired	a Gift?				
Class A Common Stock	05/22/2024	Conversion of Class B Common Stock acquired in Initial Public Offering from Conversion of Preferred Stock	Issuer	<input type="checkbox"/>	100000	05/22/2024	Conversion of Class B Common Stock

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Timothy K. Bliss c/o Partners Fund 1485 E. Valley Road, Suite F Santa Barbara CA 93150	Class A Common Stock	03/08/2024	14684	3343950.09
Timothy K. Bliss c/o Partners Fund 1485 E. Valley Road, Suite F Santa Barbara CA 93150	Class A Common Stock	03/11/2024	10000	2272366.80
Timothy K. Bliss c/o Partners Fund 1485 E. Valley Road, Suite F Santa Barbara CA 93150	Class A Common Stock	03/12/2024	40316	9026430.08
Timothy K. Bliss c/o Partners Fund 1485 E. Valley Road, Suite F Santa Barbara CA 93150	Class A Common Stock	05/20/2024	30000	7302333.23
Timothy K. Bliss c/o Partners Fund 1485 E. Valley Road, Suite F Santa Barbara CA 93150	Class A Common Stock	05/21/2024	20409	4880299.95

144: Remarks and Signature

Remarks

Date of Notice 06/06/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Timothy K. Bliss

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)