FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>von Blottnitz Andreas</u>						APPFOLIO INC [ APPF ]							5. Relationship of Reporting (Check all applicable)  Director			n(s) to Iss 10% Ow			
(Last)				<del>;</del> )		3. Date of Earliest Transaction (Month/Day/Year) 06/26/2024							Offic below	er (give title w)		Other (s below)	pecify		
70 CASTILIAN DRIVE					4.								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) SANTA BARBARA CA 9311			93117	7										n filed by One n filed by Mor on		•			
						Rule 10b5-1(c) Transaction Indication													
(City) (State) (Zip)			(Zip)		V	Check this box to indicate that a transaction was made pursuant to a contract, satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10								, instruction or written plan that is intended to 0.					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Yea		if any	emed on Date, Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Followin Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) or (D)	Price	Trans	action(s) 3 and 4)			instr. 4)		
Class A Common Stock				06/26/2024				C <sup>(1)</sup>		8,500	A	\$ <mark>0</mark>		3,949		D			
Class A Common Stock				06/26/2024				S		5,111	D	\$240.24	2)(3)	8,838		D			
Class A Common Stock				06/27/2024				S		767	D	\$240.69	8,071 8,071		D				
Class A Common Stock 06/27/				06/27/20	)24			S		2,622	D	\$241.93	3)(5)	5,449	]	D			
		Т	able							sposed of s, converti			y Owned	I					
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date rity or Exercise (Month/Day/Year) if any		ution Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)			of Securities I Underlying		8. Price of Derivative Security (Instr. 5)		ily C	0. Dwnership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

## Explanation of Responses:

\$0

\$0

Class B

Common

Stock

Class B

Common

Stock

1. These shares of the Issuer's Class A Common Stock (each, a "Class A Share") were acquired by the Reporting Person upon the conversion of an equal number of shares of the Issuer's Class B Common Stock (each, a "Class B Share") that had been beneficially owned by the Reporting Person.

Date

Exercisable

(6)(7)

Expiration

(6)(7)

Title

Class A

Commoi

Stock

Class A

Commor

Stock

- 2. This transaction was executed in multiple trades with sales prices ranging from \$240.00 to \$240.64. The price reported above reflects the weighted average sales price for the cumulative trades. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer or a security holder of the Issuer information regarding the individual trades.
- 3. Sale made pursuant to a plan adopted on March 15, 2024.

06/26/2024

- 4. This transaction was executed in multiple trades with sales prices ranging from \$240.25 to \$241.23. The price reported above reflects the weighted average sales price for the cumulative trades. The Reporting Person hereby undertakes to provide upon request to the SEC staff; the Issuer or a security holder of the Issuer information regarding the individual trades.
- 5. This transaction was executed in multiple trades with sales prices ranging from \$241.46 to \$242.38. The price reported above reflects the weighted average sales price for the cumulative trades. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the Issuer or a security holder of the Issuer information regarding the individual trades.
- 6. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for any transfers (i) by a partnership or limited liability company that was a registered holder of shares of Class B Common Stock to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.
- 7. All of the outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

### Remarks:

/s/ Matthew Mazza as
Attorney-in-Fact for Andreas
von Blottnitz

06/28/2024

\*\* Signature of Reporting Person Date

Amount or Number

Shares

8.500

12,500

\$0

37,000

12,500

D

By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

C

(A) (D)

8,500

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.