FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

	APPROVAL
OIVID	APPROVAL

OMB Number: 3235-0287 Estimated average burden

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instructi	ion 1(b).	ue. See		Filed						es Exchange	e Act of 193 f 1940	4		hours	per res	sponse:	0.5	
	d Address of	Reporting Person*			2. Issue	r Name ar OLIO	nd Ticker	or Tradir	ng Syr				Relationship o neck all applic Directo	able)		on(s) to Issu		
(Last) C/O IGSI 1485 E V	B, INC.	irst) DAD, SUITE H	(Middle)		3. Date 0	of Earliest 2015	Transac	tion (Mon	nth/Da	ıy/Year)			Officer below)	(give title		Other (below)	specify	
Street) SANTA BARBAF	RA C	A	93108		4. If Amo	endment,	Date of C	Original Fi	iled (N	Month/Day/Y	/ear)	6.		led by One	Repo	(Check App rting Person One Report	,	
(City)	(S	state)	(Zip)															
		-	Гable I - Non-I	Deriva	ative S	ecuritie	es Acq	uired,	Disp	osed of	, or Bene	ficially	/ Owned					
. Title of S	ecurity (Inst	r. 3)	D	. Transa ate Month/D	ction ay/Year)	2A. Deer Execution if any (Month/E		3. Transa Code (I 8)			es Acquired Of (D) (Instr.		Beneficia Following	s Illy Owned	Form (D) o	wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
			Table II - De (e								or Benefi le securi		Owned					
. Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		action (Instr.	5. Number Derivative Securities Acquired Disposed (Instr. 3, 4	e (A) or of (D)	6. Date I Expiration (Month/I	on Da		7. Title and of Securitie Underlying Derivative (Instr. 3 and	es Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following	e S Ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	of
				Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amoun or Numbe of Shares	1	Reported Transacti (Instr. 4)	on(s)			
eries B-3 Convertible Preferred Stock	(1)	06/25/2015		С			50,088	(1)		(1)	Class B Common Stock ⁽²⁾⁽³⁾	12,52	2 \$0.00	0		I	By Dragoneer Global Fund LP	ı
Class B Common ctock	(2)(3)	06/25/2015		С		12,522 ⁽⁴⁾		(2)(3)		(2)(3)	Class A Common Stock	12,52	\$0.00	3,601,3	36	I ⁽⁴⁾	By Dragoneer Global Fund LP	l
eries B-3 Convertible referred tock	(1)	06/25/2015		С			22,772	(1)		(1)	Class B Common Stock ⁽²⁾⁽³⁾	5,693	\$0.00	0		I	By Dragoneer Opportunitie Fund LP	es.
Class B Common ctock	(2)(3)	06/25/2015		С		5,693 ⁽⁵⁾		(2)(3)		(2)(3)	Class A Common Stock	5,693	\$0.00	3,607,0	29	I ⁽⁵⁾	By Dragoneer Opportunitie Fund LP	es.
	MAURIO	Reporting Person* CE J (First)	(Middle)															
		OAD, SUITE H																

1. Name and Address of Reporting Person DUCA MAURICE J							
(Last)	(First)	(Middle)					
C/O IGSB, INC.							
1485 E VALLEY ROAD, SUITE H							
(Street)							
SANTA BARBARA	CA	93108					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* <u>Investment Group of Santa Barbara, LLC</u>							
(Last)	(First)	(Middle)					
C/O IGSB, INC.							
1485 E VALLEY ROAD, SUITE H							
(Cture at)							
(Street) SANTA BARBARA	CA	93108					
(City)	(State)	(Zip)					

Explanation of Responses:

1. Each share of Convertible Preferred Stock, irrespective of its Series, automatically converted into 0.25 of a share of Class B Common Stock prior to the consummation of the initial public offering (the "IPO") of AppFolio, Inc. (the "Company"). The Class B Common Stock has not been registered, and it is not expected that the Class B Common Stock will be registered in the future, under the Securities Exchange Act of 1934, as amended.

- 2. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, shares of Class B Common Stock that are transferred after the consummation of the Company's IPO will convert automatically, on a one share-for-one share basis, into shares of Class A Common Stock, except for (i) any transfers, by a partnership or limited liability company that was a registered holder of shares of Class B Common Stock prior to the consummation of the IPO, made to anyone who was a partner or member of any such partnership or limited liability company prior to the consummation of the IPO, and (ii) any transfer to a "qualified recipient" as defined in the Company's amended and restated certificate of incorporation.
- 3. All outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share-for-one share basis, on the date when the number of the Company's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class B Common Stock and Class B Common Stock.
- 4. Mr. Duca does not possess or share voting or dispositive power over any of these Shares and disclaims beneficial ownership of all of these Shares, except to the extent of his pecuniary interest therein.
- 5. Mr. Duca does not possess or share voting or dispositive power over any of these Shares and disclaims beneficial ownership of all of these Shares, except to the extent of his pecuniary interest therein.

Remarks:

Form 2 of 2.

 Investment Group of Santa

 Barbara, LLC, By: /s/ Kimberly

 Shea, attorney-in-fact for
 06/29/2015

<u>Timothy K. Bliss, Member and Vice President</u>

/s/ Kimberly Shea, attorney-infact for Maurice J. Duca 06/29/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.