Form 144 Filer Information

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0000938333
Filer CCC	XXXXXXXX
Is this a LIVE or TEST Filing?	LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer	AppFolio, Inc.
SEC File Number	001-37468
Address of Issuer	70 Castilian Drive Santa Barbara CALIFORNIA 93117
Phone	8053646093
Name of Person for Whose Account the Securities are To Be Sold	Maurice J. Duca Family Trust Dated 3/25/1981

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	10% Stockholder

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	6400	1515840.00	24126151	11/05/2026	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of

Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Common	09/11/2012	Direct from Issuer	Issuer	☐		6400	09/11/2012	N/A

***** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	11/04/2026	2200	528262.46
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	11/04/2026	1600	384000.00
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	11/04/2026	2200	528181.06
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/21/2026	224	49694.27
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/21/2026	2432	539537.74
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/20/2026	1600	348442.08
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/20/2026	5600	1219547.28
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/19/2026	1600	341385.92
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/19/2026	5600	1194850.72
10b5-1 Sales for MAURICE DUCA J. ROTH IRA	Common	08/18/2026	657	133642.21

70 Castilian Drive Santa Barbara CA 93117			
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/18/2026 1600	325460.48
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/18/2026 5600	1139111.68
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/17/2026 3500	685595.40
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/17/2026 1600	313415.04
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/17/2026 5600	1096952.64
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/14/2026 3500	707443.45
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/14/2026 1600	323402.72
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/14/2026 5600	1131909.52
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/13/2026 3500	695317.00
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/13/2026 1600	317859.20
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/13/2026 5600	1112507.20
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/12/2026 3500	689237.15
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/12/2026 1600	315079.84
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/12/2026 5600	1102779.44
10b5-1 Sales for MAURICE DUCA J.	Common	08/11/2026 3500	703432.80

ROTH IRA 70 Castilian Drive Santa Barbara CA 93117			
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/11/2026 1600	321569.28
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/11/2026 5600	1125492.48
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/10/2026 3500	694483.30
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/10/2026 1600	317478.08
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/10/2026 5600	1111173.28
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/07/2026 3500	694075.90
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/07/2026 1600	317291.84
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/07/2026 5600	1110521.44
10b5-1 Sales for MAURICE DUCA J. ROTH IRA 70 Castilian Drive Santa Barbara CA 93117	Common	08/06/2026 3500	675676.40
10b5-1 Sales for The Maurice J. Duca Family Trust Dated 03/25/1981 70 Castilian Drive Santa Barbara CA 93117	Common	08/06/2026 1600	308880.64
10b5-1 Sales for Maurice Duca, Trustee IGSB Money Purchase Plan FBO Suzanne Duca 70 Castilian Drive Santa Barbara CA 93117	Common	08/06/2026 5600	1081082.24

144: Remarks and Signature

Remarks

Date of Notice 11/05/2026

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1 03/13/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading

instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ Maurice J. Duca

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)