Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Vashington, [| D.C. 20549 |
|---------------|------------|
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| STATEMENT OF CHANGES IN E | BENEFICIAL | OWNERSHIP |
|---------------------------|------------|------------------|
| | | |

| OMB APPROVAL | | | | | | | | | |
|--------------------|-----------|--|--|--|--|--|--|--|--|
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Mazza Matthew S | | | | | 2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF] | | | | | | | | Officer (give title | | | | 10% Ov | on(s) to Issuer 10% Owner Other (specify | | |
|--|--|----------|------------------------------|--|---|---|--|-------------------------|---|-------|---|---------------|--|-------------------------|--|--|---|--|------------|--|
| (Last) | (Fir FILIAN DR | , | i) (Middle) | | | | 3. Date of Earliest Transaction (Month/Day/Year) 11/20/2023 | | | | | | | | X Officer (give title Other (specify below) Chief Legal Officer | | | | | |
| (Street) SANTA BARBA | RA CA | CA 93117 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (Sta | ate) (Z | Zip) | | $ _{\Box}$ | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | |
| | | Table | I - N | lon-Deriva | tive \$ | Secu | rities | Ac | quire | d, Di | sposed o | f, or E | Benefici | ially | Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N | | | Year) | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquii Disposed Of (D) (In | | | | | l 5) | Beneficially Owned Following | | Form: Direct | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | | | saction(s) r. 3 and 4) | | | (Instr. 4) | |
| Class A Common Stock 1 | | | | 11/20/20 | 20/2023 | | | | S | | 976 | D | \$200.1 | 4 ⁽¹⁾ 44,913 | | 4,913 |] | D | | |
| Class A C | Common Sto | ock | | 11/20/20 |)23 | | | | S | | 2,514 | D | \$201.5 | 3(2) | 3(2) 42,399 | |] | D | | |
| Class A C | Common Sto | ock | | 11/20/20 |)23 | | | | S | | 1,100 | D | \$202.2 | .4 ⁽³⁾ | 41,299 | |] | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative conversion or Exercise (Month/Day/Year) str. 3) Date (Month/Day/Year) Price of Derivative Security Execution Date, if any (Month/Day/Year) | | 4. Transa Code (8) | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expiration Date (Month/Day/Year) | | Date (Year) Expiration | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Shares | | 8. Price of Derivative Security (Instr. 5) | | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y O Fo O (I) | 0. Ownership Form: Ownered (D) Or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. The shares of Class A Common Stock were sold in multiple transactions at prices ranging from \$199.78 to \$200.54, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within such
- 2. The price reported in Column 4 is a weighted average price. The shares of Class A Common Stock were sold in multiple transactions at prices ranging from \$200.92 to \$201.90, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within such
- 3. The price reported in Column 4 is a weighted average price. The shares of Class A Common Stock were sold in multiple transactions at prices ranging from \$202.00 to \$202.61, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer or the staff of the SEC, upon request, full information regarding the number of shares sold at each separate price within such range.

Remarks:

/s/ Matthew S Mazza

11/22/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.