FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL
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OMB Number: 3235-0287 Estimated average burden

# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).				ed purs	pursuant to Section 16(a) of the Securities Exchange Act of 1934											burs per	response	•	0.5	
											Company Act									
. Name and Address of Reporting Leison						2. Issuer Name <b>and</b> Ticker or Trading Symbol APPFOLIO INC [ APPF ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner							
					-												itle		her (sp	
(Last)	(Fi	rst)	(Middle)		3. [	Date of Earliest Transaction (Month/Day/Year)								Officer (give to below)			title Other below			cony
ONE LETTERMAN DRIVE						07/21/2017														
BUILDING D, SUITE M500																				
					- 4. I	f Ame	ndment,	Date	of Orig	inal Fi	iled (Month/Da	ay/Year)			Individual o	r Joint/G	roup Fil	ing (Che	ck App	icable
Street) SAN														Lin	,	n filed by	One Re	eporting I	Person	
SAN FRANCI	SCO CA	A :	94129												X Forn	n filed by	More th	nan One	Report	ng
					-										reis	OH				
(City)	(St	ate)	Zip)																	
		Tab	le I - N	lon-Deriv	ative	Sec	curitie	s Ad	quire	d, D	isposed o	f, or B	Benefi	cia	lly Owne	ed				
I. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y						Exec if an	Deemed ecution Date, ny onth/Day/Year)		3. Transaction Code (Instr. 8)			Acquired (A) or (D) (Instr. 3, 4 an		nd Securities Beneficia Owned Fo		ly	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Ownership	
									Code	v	Amount	(A) or (D)	Price		Reported Transaction (Instr. 3 ar	on(s) nd 4)			(Instr.	4)
Class A Common Stock 07/21/20					017				S		2,311	D	\$35.	24	74,3	44	:	D		
Class A Common Stock 07/21/201					017						47,689	D	\$35	24	1,730,637		I(1)(2)		Refe Foot	r to note <sup>(1)(2)</sup>
Class A Common Stock 07/25/201					017	17			S		1,155	D	\$35		73,189		D			
Class A Common Stock 07/25/2017					017	7			S		23,845	D	\$35	35 1,7		1,706,792		I (()(Z) II		r to note <sup>(1)(2)</sup>
		Ta	able II								posed of, convertib				Owned					
. Title of	2.	3. Transaction	3A. De		4.	Jans	5. Nu		1		rcisable and	7. Title		÷	8. Price of	9. Numb	oer of	10.	14	. Nature
Derivative Security Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) or Dispo of (D) (Instr			ation I	Date	Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			Derivative Security (Instr. 5)	derivativ Securiti Benefici Owned Followir Reporte Transac (Instr. 4)	ve es ially ng d tion(s)	Owners Form: Direct (I or Indire (I) (Instr	ship of Indirect Beneficial D) Ownership ect (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amoun or Numbe of Shares	r						
. Name an		Reporting Person*																		
	TTERMAN NG D, SUIT		(N)	/liddle)																
Street)						- 1														

## SAN FRANCISCO CA 94129 (City) (State) (Zip) 1. Name and Address of Reporting Person\* DRAGONEER GLOBAL FUND II, L.P. (Last) (First) (Middle) ONE LETTERMAN DRIVE **BUILDING D, SUITE M500** SAN FRANCISCO CA 94129

(City)	(State)	(Zip)					
	ess of Reporting Person partment, LLC	n°					
(Last)	(First)	(Middle)					
1 LETTERMAN DRIVE							
BUILDING D,	SUITE M500						
(Street)							
SAN FRANCIS	SCO CA	94129					
(City)	(State)	(Zip)					

### **Explanation of Responses:**

1. Mr. Stad is the managing member of Dragoneer Global GP, LLC ("Dragoneer GP"), Dragoneer Global GP II, LLC ("Global GP II"), and Dragoneer Investment Group, LLC ("Dragoneer Adviser"). Dragoneer GP is the manager of Dragoneer Apartment, LLC ("Dragoneer Apartment Fund") and Global GP II is the general partner of Dragoneer Global Fund II, L.P. ("Dragoneer Global Fund II" and, together with Dragoneer GP, Dragoneer Adviser, Dragoneer Apartment Fund, and Global GP II, the "Dragoneer Entities") which, along with certain other funds and managed accounts associated with the Dragoneer Entities and Mr. Stad, sold shares of Class A Common Stock reported in the table above. On July 21, 2017 and July 25, 2017, respectively, Dragoneer Global Fund II sold 28,429 and 14,214 shares of Class A Common Stock, Dragoneer Apartment Fund sold 11,196 and 5,598 shares of Class A Common Stock, and certain other funds and managed accounts sold 8,064 and 4,033 shares of Class A Common Stock

2. By virtue of the foregoing relationships, Mr. Stad and each of the Dragoneer Entities may be deemed to share beneficial ownership of some or all of the securities reported above. Mr. Stad and each of the Dragoneer Entities disclaims beneficial ownership of the reported securities, except to the extent of their respective pecuniary interest therein.

#### Remarks:

/s/Marc Stad 07/25/2017

Dragoneer Global Fund II,
L.P., By Dragoneer Global GP
II, LLC, its general partner,
/s/Pat Robertson

Dragoneer Apartment, LLC,
By Dragoneer Global, LLC, its
manager, /s/Pat Robertson

\*\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.