Instruction 1(b)

BARBARA

(City)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

(State)

(Zip)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL					
OMB Number:	3235-0287				
Estimated average burden					
hours por rosponso:	0.5				

Form filed by More than One Reporting

Person

			of Section 30(ii) of the investment company Act of 1340					
. Name and Address of Reporting Person* Schauser Klaus			2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
				X	Director	X	10% Owner	
(Last) 50 CASTILIAN	(First) N DRIVE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/06/2020		Officer (give title below)		Other (specify below)	
Street)	CA	93117	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 6. Ownership 7. Nature 5. Amount of of Indirect Beneficial **Execution Date** Transaction Form: Direct (Month/Day/Year) Code (Instr Beneficially (Month/Day/Year) 8) Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) Transaction(s) (A) or (D) ν Code Amoun Price (Instr. 3 and 4) By 1206 Class A Common Stock 08/06/2020 C 9,625 \$0 9,625 Ī Family Α Trust(1) By 1206 Class A Common Stock 08/06/2020 9 9.241(2) D \$170,4799(3) 384 T Family Trust(1) By 1206 08/06/2020 384(2) Class A Common Stock S D \$171.0233(4) 0 Family Trust(1)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and Expiration Date 9. Number of derivative 11. Nature of Indirect 1. Title of Derivative 3. Transaction Date 3A. Deemed Execution Date 5. Number 7. Title and Amount of 8. Price of Derivative Conversion Transaction Ownership Code (Instr. 8) Security or Exercise (Month/Day/Year) Derivative (Month/Day/Year) Securities Security Securities Form: Beneficial Underlying Derivative Security (Instr. 3) (Month/Day/Year) Beneficially Direct (D) Ownership (Instr. 4) Acquired or Indirect Derivative Owned (A) or Disposed of (D) Security (Instr. 3 and 4) Following (I) (Instr. 4) Reported Transaction(s) (Instr. 3, 4 (Instr. 4) and 5) Amount Number Date Expiration Code (A) (D) Exercisable Title Shares Bv 1206 Class B Class A \$0.0 08/06/2020 C (5)(6)(5)(6)9,625 4,594,960 9,625 \$0 Common Family Commo Stock Trust⁽¹⁾ Stock

Explanation of Responses:

- 1. Shares are held by 1206 Family Trust dated December 13, 2002, of which Mr. Schauser and his spouse serve as co-trustees.
- 2. These shares were sold pursuant to a Rule 10b5-1 Plan previously adopted by Mr. Schauser.
- 3. This transaction was executed in multiple trades with sales prices ranging from \$170.00 to \$170.95. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades
- 4. This transaction was executed in multiple trades with sales prices ranging from \$171.02 to \$171.16. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.
- 5. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer that occurs after the consummation of the IPO, except for any transfers by (i) a partnership or limited liability company that was a registered holder of shares of Class B Common Stock at the effective time of the IPO to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) a transfer to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date
- 6. All outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

Remarks:

/s/ Ida Kane, as Attorney-In-Fact for Klaus Schauser

08/10/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.