SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person [*] Walker Jonathan			2. Issuer Name and Ticker or Trading Symbol <u>APPFOLIO INC</u> [APPF]		tionship of Reporting Per all applicable) Director Officer (give title	son(s) to Issuer 10% Owner Other (specify	
(Last) 50 CASTILIAI	(First) N DRIVE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/02/2017		below) Chief Technolog	below) gy Officer	
(Street) SANTA BARBARA	CA	93117	4. If Amendment, Date of Original Filed (Month/Day/Year) 11/06/2017	6. Indiv Line) X	X Form filed by One Reporting Persor Form filed by More than One Report		
(City)	(State)	(Zip)			Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Stock	11/02/2017		С		30,000	Α	\$0	30,000	D		
Class A Common Stock	11/02/2017		S		26,871 ⁽¹⁾	D	\$44.5 ⁽²⁾	3,129	D		
Class A Common Stock	11/02/2017		S		3,129 ⁽¹⁾	D	\$45.27 ⁽³⁾	0	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(* 3 /	,		,		·, · · · · · ·							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	nversion Exercise so of ivative urity		of Deri Sec Acq (A) Disp of (I	Expiration Date rivative (Month/Day/Year) curities quired			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	\$0.0	11/02/2017		С			30,000	(4)(5)	(4)(5)	Class A Common Stock	30,000	\$0	1,554,025	D	

Explanation of Responses:

1. These shares were sold pursuant to a Rule 10b5-1 Plan adopted by Mr. Walker on or around August 10, 2017.

2. This transaction was executed in multiple trades with sales prices ranging from \$44.15 to \$45.05. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.

3. This transaction was executed in multiple trades with sales prices ranging from \$45.15 to \$45.60. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.

4. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for any transfers by (i) a partnership or limited liability company that was a registered holder of shares of Class B Common Stock to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) a transfer to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.

5. All of the outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Company's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

Remarks:

This Form 4/A is being filed to add footnote 1, which explains that the sales reflected herein were made pursuant to a Rule 10b5-1 Plan adopted by Mr. Walker on or around August 10, 2017.

 /s/ Ida Kane, as Attorney-In 11/09/2017

 Fact for Jonathan Walker
 11/09/2017

 ** Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.