## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 193-
or Section 30(h) of the Investment Company Act of 1940

		Reporting Person*		2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ]								lationship of ck all applica Director	ible)	Perso	10% Ow	ner	
					3. Date of Earliest Transaction (Month/Day/Year) 12/18/2015								Officer (below)	give title		Other (s below)	ресіту
1485 E V	VALLEY R	OAD, SUITE H									lividual or lo	int/Group	Filing /	Chook Appl	licable		
(Street) SANTA BARBARA CA			93108		4. If Amendment, Date of Original Filed (Month/Day/Year) 12/22/2015							Line)	<b>'</b>				
(City) (State) (Zip)																	
			able I - Non						isp		-		_	_			
1. Title of	Security (Ins	tr. 3)	2. Tra Date (Mont		ction ay/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securiti Disposed	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		5. Amount Securities Beneficial Owned Fo Reported	ly	Form:	Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code		Amount	nount (A) or (D)		Transactio (Instr. 3 an				,
			Table II - I			curities A Ils, warra							wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	e V	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)			
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(3)</sup>		366,662 <sup>(3)</sup>		(1)(2)		(1)(2)	Class A Common Stock	366,662	\$0.00	366,6	62	D	
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(4)</sup>		17,350 <sup>(4)</sup>		(1)(2)		(1)(2)	Class A Common Stock	17,350	\$0.00	384,0	12	D	
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(5)</sup>		15,129 <sup>(5)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,129	\$0.00	15,129		I <sup>(5)</sup>	See Footnote <sup>(5)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>		15,129 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,129	\$0.00	15,129		I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>		15,119 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,119	\$0.00	15,11	19	I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>	$\perp$	15,119 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,119	\$0.00	15,11	19	I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>	$\perp$	15,119 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,119	\$0.00	15,11	19	I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>		15,119 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,119	\$0.00	15,11	19	I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>		15,119 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,119	\$0.00	15,11	19	I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>		15,119 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	15,119	\$0.00	15,11	19	I(6)	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>	$\perp$	13,725 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	13,725	\$0.00	13,72	25	I <sup>(6)</sup>	See Footnote <sup>(6)</sup>
Class B Common Stock	(1)(2)	12/18/2015		J <sup>(6)</sup>		1,407 <sup>(6)</sup>		(1)(2)		(1)(2)	Class A Common Stock	1,407	\$0.00	1,40	7	I(6)	See Footnote <sup>(6)</sup>

## Explanation of Responses:

<sup>1.</sup> The shares of Class B Common Stock do not have an expiration date. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, shares of Class B Common Stock that are transferred after June 30, 2015 will convert automatically, on a one share-for-one share basis, into shares of Class A Common Stock, except for (i) any transfers by a partnership or limited liability company that was a registered holder of shares of Class B Common Stock prior to June 30, 2015, made to anyone who was a partner or member of any such partnership or limited liability company prior to that date, and (ii) any transfer to a "qualified recipient" as defined in the Issuer's amended and restated certificate of incorporation.

<sup>2.</sup> All outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share-for-one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class B Common Stock and Class B Common Stock.

<sup>3.</sup> Mr. Rauth became the direct owner of these Class B Shares due to a change in the nature of his beneficial ownership as a result of the dissolution of IGSB IVP II, LLC ("IVP II") and its liquidating distribution, pro-

rata to all of its members, of all of the Class B Shares that had been owned by IVP II. Prior to the dissolution of IVP II, Mr. Rauth was one of its members and, for that reason, had an indirect pecuniary interest in these Class B Shares, but did not have the power to vote or dispose of, and therefore, was not the beneficial owner of, any of these Class B Shares. No consideration was paid by Mr. Rauth or any other members of IVP II for the Class B Shares distributed to them upon its dissolution and liquidation.

- 4. Mr. Rauth became the direct owner of these Class B Shares due to a change in the nature of his beneficial ownership as a result of the dissolution of IGSB Internal Venture Fund II, LLC ("Venture Fund II") and its liquidating distribution, pro-rata to all of its members, of all of the Class B Shares that it had owned. Prior to the dissolution of Venture Fund II, Mr. Rauth was one of its members and, for that reason, had an indirect pecuniary interest in these Class B Shares, but did not have the power to vote or dispose of, and therefore, was not the beneficial owner of, any of these Class B Shares. No consideration was paid by Mr. Rauth or any other members of Venture Fund II for the Class B Shares distributed to them upon its dissolution and liquidation.
- 5. These Class B Shares are owned by an irrevocable trust established for one of Mr. Rauth's grandchildren. Mr. Rauth is the trustee of the trust and, therefore, may be deemed to possess sole voting and dispositive power over the Class B Shares owned by it. However, Mr. Rauth disclaims any pecuniary interest in these Class B Shares. The trust received these Class B Shares from Venture Fund II as a result of the dissolution of that Fund and the distribution of all of the Class B Shares that it owned, pro-rata to its members, in liquidation of the Fund. No consideration was paid by the trust for these Class B Shares or by any of the other members for the Class B Shares distributed to them upon the dissolution and liquidation of Venture Fund II.
- 6. These Class B Shares are owned by an irrevocable trust established for another of Mr. Rauth's grandchildren. Mr. Rauth is the trustee of the trust and, therefore, may be deemed to possess sole voting and dispositive power over the Class B Shares owned by it. However, Mr. Rauth disclaims any pecuniary interest in these Class B Shares. The trust received these Class B Shares from Venture Fund II as a result of the dissolution of that Fund and the distribution of all of the Class B Shares that it owned, pro-rata to its members, in liquidation of the Fund. No consideration was paid by the trust for these Class B Shares or by any of the other members for the Class B Shares that were distributed to them upon the dissolution and liquidation of Venture Fund II.

## Remarks:

William R. Rauth, III, By:
Kimberly Shea, as attorney in
fact for William R. Rauth, III

01/12/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.