SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	Filed p	IT OF CHANGES IN BENEFICIAL OWNERSHIP pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940							
1. Name and Address of Reporting Person* DUCA MAURICE J		2. Issuer Name and Ticker or Trading Symbol <u>APPFOLIO INC</u> [APPF]	5. Relations (Check all a Dire						
		3. Date of Earliest Transaction (Month/Day/Year)	Off						

1. Name and Address of Reporting Person [*] DUCA MAURICE J			-	2. Issuer Name and T APPFOLIO IN	I <u>C</u> [A	PPF]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director I 0% Owner							
(Last)	(First)	(Middl		3. Date of Earliest Tra 07/26/2024	Officer (give title below)	tle Other (specify below)										
C/O IGSB, IN	C. .EY ROAD, SUI	TEH	4	4. If Amendment, Dat	e of Ori	ginal F	iled (Month/l		Indivi ne)	dual or Joint/Grou	p Filing (Check	Applicable				
E. VALL									1	Form filed by On						
(Street) SANTA				Form filed by More than One Reporting Person												
BARBARA	CA	9310	8	Rule 10b5-1(c) Tra	ansa	action In	on								
(City)	(State)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
	1	Fable I - I	Non-Derivati	ve Securities A	cquire	ed, C	Disposed	of, or E	Beneficia	ally	Owned					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					nd 5) Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
					Code V		Amount (A) or Price			Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)			
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		600	D	\$232.66	6(2)	38,795	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		600	D	\$233.95	5(3)	38,195	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		1,200	D	\$235.04	4 ⁽⁴⁾	36,995	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		1,210	D	\$236.07	7 ⁽⁵⁾	35,785	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		1,490	D	\$237.1	(6)	34,295	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		893	D	\$238.13	3 ⁽⁷⁾	33,402	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		1,746	D	\$239.08	8(8)	31,656	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		869	D	\$240.15	5(9)	30,787	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		398	D	\$241.26	5(10)	30,389	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		291	D	\$242.09)(11)	30,098	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		206	D	\$243.36	5(12)	29,892	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		200	D	\$244.14	(13)	29,692	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		400	D	\$245.9	(14)	29,292	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		300	D	\$247.51	(15)	28,992	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		200	D	\$248.53	(16)	28,792	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		100	D	\$250.8	8	28,692	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		98	D	\$253.21	(17)	28,594	D				
Class A Comm			07/26/2024	_	S ⁽¹⁾		102	D	\$254.98	_	28,492	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		156	D	\$255.26		28,336	D				
Class A Comm	non Stock		07/26/2024		S ⁽¹⁾		42	D	\$256.61	_	28,294	D				
Class A Comm			07/26/2024		S ⁽¹⁾		102	D	\$258.10	_	28,192	D				
Class A Comm			07/26/2024		S ⁽¹⁾		124	D	\$258.91	_	28,068	D				
Class A Comm			07/26/2024		S ⁽¹⁾	<u> </u>	200	D	\$260.6	_	27,868	D				
Class A Comm			07/26/2024		S ⁽¹⁾	<u> </u>	69	D	\$268.5		27,799	D				
Class A Comm			07/26/2024		S ⁽¹⁾		31	D	\$270.	_	27,768	D				
Class A Comm	non Stock		07/29/2024		S ⁽¹⁾	<u> </u>	200	D	\$232.52	(24)	27,568	D				
Class A Comm	non Stock										8,044	Ι	By Family Trust			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Class A Common Stock								142,857	I	By IGSB Gaucho Fund I, LLC ⁽²⁵⁾		
Class A Common Stock								44,037	I	By Pension Trust ⁽²⁶⁾		
Class A Common Stock								9,805	I	By IGSB Cardinal Core BV, LLC ⁽²⁷⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1	1		-		-		1							1
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Sales made pursuant to a 10(b)5-1 trading plan previously adopted by the Reporting Person on March 15, 2024.

2. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$232.37 to \$232.87, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

3. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$233.45 to \$234.30, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

4. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$234.61 to \$235.48, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

5. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$235.61 to \$236.60, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

6. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$236.65 to \$237.56, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

7. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$237.65 to \$238.64, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

8. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$238.65 to \$239.63, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

9. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$239.65 to \$240.58, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

10. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$240.78 to \$241.64, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

11. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$241.83 to \$242.79, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

12. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$242.85 to \$243.79, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

13. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$244.13 to \$244.14, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

14. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$245.59 to \$246.15, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

15. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$247.05 to \$247.87, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

16. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$248.24 to \$248.82, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

17. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$253.01 to \$254.00, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

18. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$254.05 to \$255.00, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

19. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$255.08 to \$255.67, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

20. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$256.48 to \$257.00, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

21. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$257.66 to \$258.11, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

22. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$258.83 to \$259.26, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

23. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$260.19 to \$261.00, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

24. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$232.26 to \$232.77, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

25. These shares of Class A Common Stock ("Class A Shares") are owned by IGSB Gaucho Fund I, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class A Shares. However, the Reporting Person disclaims beneficial ownership in these Class A Shares, except to the extent of any pecuniary interest he may have therein.

26. These Class A Shares are held by a pension trust of which the Reporting Person is the sole trustee and who, in that capacity, possesses sole voting and sole dispositive power over these Class A Shares. However, the Reporting Person does not possess any pecuniary interest in these Class A Shares.

27. These Class A Shares are owned by IGSB Cardinal Core BV, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class A Shares, but he disclaims beneficial ownership in these Class A Shares, except to the extent of any pecuniary interest he may have therein.

<u>/s/ Kimberly Shea, Attorney-</u> <u>in-Fact for Maurice J. Duca</u> 07/30/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.