FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Vashington, | D.C. | 20549 |
|-------------|------|-------|

| STATEMENT | OF CHANGES I | N BENEFICIAL | . OWNERSHIP |
|-----------|--------------|--------------|-------------|
|           |              |              |             |

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Walker Jonathan |  |  |  |       | 2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ] |  |  |                                   |   |  |  |   |                       |  | ck all applic  | ationship of Reporting<br>call applicable)<br>Director<br>Officer (give title   |                                   | on(s) to Issu<br>10% Ow<br>Other (s                                      | ner  |          |
|---|--|--|--|-------|---|--|--|-----------------------------------|---|--|--|---|-----------------------|--|--|---|-----------------------------------|--|--|----------|
| (Last)<br>50 CAST   | (F<br>FILIAN DR  | irst)<br>IVE                               | (Middle)   |       | 3. Date of Earliest Transaction (Month/Day/Year) 01/27/2022       |  |  |                                   |   |  |  |   |                       |  | below)   |   |                                   |  |  |          |
| (Street) SANTA BARBA                                      |  |  | 93117<br>(Zip)                                       |       | 4. If #   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |                                   |   |  |  |   |                       | 6. In<br>Line                                  | Form filed by More than One Reporting  Ferson  Form filed by More than One Reporting  Person |   |                                   |  |  |          |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |  |  |       |   |  |  |                                   |   |  |  |   |                       |  |  |   |                                   |  |  |          |
| 1. Title of Security (Instr. 3)                           |  | Date                                       | ansaction  |       | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)       |  | ·,   | 3.<br>Transaction<br>Code (Instr. |   | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |  |   | (A) or<br>3, 4 and 5  | Beneficia<br>Owned F                           | s<br>lly<br>ollowing   | Form<br>(D) or  | : Direct<br>r Indirect<br>str. 4) | 7. Nature of Indirect Beneficial Ownership                               |  |          |
|   |  |  |  |       |   |  |  | Code                              | v   | Amount   |  | (A) or<br>(D)   | Price                 | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |  |   |                                   | Instr. 4)  |  |          |
| Class A Common Stock 01/                                  |  |  |  | 01/27 | 7/2022  |  |  | С                                 |   | 571,802 A  |  | A   | \$0                   | 594  | 594,280  |   | I 1                               | By Trust   |  |          |
| Class A Common Stock                                      |  |  |  |       |   |  |  |                                   |   |  |  | 22,022  |                       |  | D  |   |                                   |  |  |          |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |       |   |  |  |                                   |   |  |  |   |                       |  |  |   |                                   |  |  |          |
| Derivative Conversion Date                                |  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | Co    | ınsactio  | on listr.  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr.<br>3, 4 and 5) |                                   | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |  |  | 7. Title and Amo<br>of Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |                       | curity   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number derivative Securities Beneficial Owned Following Reported Transaction | e<br>S<br>Illy                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |
|   |  |  |  | Co    | de V  |  | (A)  | (D)                               | Dat<br>Exe  | te<br>ercisable  |  | xpiration<br>ate  | Title                 | OI<br>N  | mount<br>r<br>umber<br>f Shares  |   | (Instr. 4)                        | oni  |  |          |
| Class B<br>Common<br>Stock                                | \$0.0  | 01/27/2022                                 |  | (     |   |  |  | 571,802                           |   | (1)(2)   |  | (1)(2)  | Class<br>Comn<br>Stoc | non   5  | 71,802   | \$0   | 0                                 |  | I  | By Trust |
| Class B<br>Common<br>Stock                                | \$0.0  |  |  |       |   |  |  |                                   |   | (1)(2)   |  | (1)(2)  | Class<br>Comn<br>Stoc | non  | 7,194  |   | 7,194                             |  | D  |          |

## **Explanation of Responses:**

- 1. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for any transfers (i) by a partnership or limited liability company that was a registered holder of shares of Class B Common Stock upon any transfers (ii) by a partnership or limited liability company that was a registered holder of shares of Class B Common Stock upon any transfers (ii) by a partnership or limited liability company that was a registered holder of shares of Class B Common Stock to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.
- 2. All of the outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

## Remarks:

/s/ Matthew Mazza, as

Attorney-In-Fact for Jonathan 01/31/2022

Walker

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.