SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APP	ROVAL
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1. Name and Address of Reporting Person*				suer Name and Tick PFOLIO INC	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>Clarity Ventures, Inc.</u>								Director	Х	10% C	wner
(Last) 1482 EAST VA SUITE 300	(First) LLEY ROAD	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 01/04/2016				Officer (give title below)		Other below)	(specify
(Street) SANTA BARBARA (City)	CA (State)	93108 (Zip)	4. lf .	Amendment, Date o	f Original Filed	i (Month/Day/Year)	6. Indivi Line) X	idual or Joint/Group Form filed by One Form filed by Mor Person	e Reporti	ng Pers	on
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3) 2. Transact				2A. Deemed	3.	4. Securities Acquired (A) of	or J	5. Amount of	6. Owne	ership	7. Nature

Execution Date, Fransaction Disposed Of (D) (Instr. 3, 4 and 5) Securities Beneficially Form: Direct (D) or Indirect (I) (Instr. 4) of Indirect Beneficial Date (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Ownership (Instr. 4) 8) Owned Following Reported (A) or (D) Transaction(s) Code ٧ Amount Price (Instr. 3 and 4) **D**⁽²⁾ CLASS A COMMON STOCK 01/04/2016 Р \$13.88⁽¹⁾ 18,700 А 23,700 **D**⁽³⁾ CLASS A COMMON STOCK 01/04/2016 Р 779 Α \$13.88(1) 6,479 CLASS A COMMON STOCK 01/05/2016 Р 4,600 Α \$13.92(4) 28,300 **D**⁽²⁾ **D**⁽²⁾ CLASS A COMMON STOCK 01/06/2016 Р 35,100 Α \$13.68(5) 63,400 **D**⁽³⁾ \$13.68⁽⁵⁾ 1,000 Р А 7,479 CLASS A COMMON STOCK 01/06/2016 CLASS A COMMON STOCK 175,025 **D**⁽⁶⁾ CLASS A COMMON STOCK 12,890 **D**⁽⁷⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instriand 5	rative rities ired r osed) 7. 3, 4	Expiration Date Amount of (Month/Day/Year) Securities Underlyin Derivative		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Amount of Securities Underlying Derivative Security (Instr. 3		Amount of Securities Underlying Derivative Security (Instr. 3		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares								
1	1. Name and Address of Reporting Person [*] <u>Clarity Ventures, Inc.</u>																		
(Last) (First) (Middle) 1482 EAST VALLEY ROAD SUITE 300																			
(Street) SANTA CA 93108 BARBARA																			
(City) (State) (Zip)																			
1. Name and Address of Reporting Person [*] <u>Clarity Ventures, L.P.</u>																			
(Last) (First) (Middle) 1482 EAST VALLEY ROAD SUITE 300																			

(Street) SANTA BARBARA	CA	93108
(City)	(State)	(Zip)
	ss of Reporting Person [*] e Ventures, L.P.	
(Last) 1482 EAST VA SUITE 300	(First) LLEY ROAD	(Middle)
(Street) SANTA BARBARA	CA	93108
(City)	(State)	(Zip)
1. Name and Addre KARAN STH (Last) 1482 EAST VA SUITE 300	(First)	(Middle)
(Street) SANTA BARBARA	CA	93108
(City)	(State)	(Zip)
1. Name and Addre <u>HUGHES JA</u>	ss of Reporting Person [*] SON F	
(Last) 1482 EAST VA SUITE 300	(First) LLEY ROAD	(Middle)
(Street) SANTA BARBARA	СА	93108
(City)	(State)	(Zip)

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$13.60 to \$14.00, inclusive. The reporting persons undertake to provide to AppFolio, Inc., any security holder of AppFolio, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in footnotes (1), (4) and (5) to this Form 4.

2. These shares are directly owned by Clarity Ventures, L.P. ("Clarity LP"). These shares are indirectly owned by Clarity Ventures, Inc. ("Clarity GP"), as the general partner of Clarity LP. These shares are also indirectly owned by Steven L. Karan ("Mr. Karan"), as the President and 100% owner of Clarity GP, and by Jason F. Hughes ("Mr. Hughes"), as an authorized officer of Clarity GP.

3. These shares are directly owned by Meadowridge Ventures, L.P. ("Meadowridge"). These shares are indirectly owned by Clarity GP, as the general partner of Meadowridge. These shares are also indirectly owned by Mr. Karan, as the President and 100% owner of Clarity GP, and by Mr. Hughes, as an authorized officer of Clarity GP.

4. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$13.84 to \$14.00, inclusive.

5. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$13.47 to \$13.95, inclusive.

6. These shares are directly owned by Mr. Karan. These shares are held in the Steven L. Karan Roth IRA.

7. These shares are directly owned by Mr. Hughes. These shares are held in the Jason F. Hughes Roth IRA.

Remarks:

The reporting persons herein collectively form a Section 13(d) "group," together with the Steven L. Karan Revocable Trust dated the 29th day of October, 2014 and the Hughes Family Trust dated 8/7/03, as described in a Schedule 13G and a Form 3 filed with the Securities and Exchange Commission on December 30, 2015. Exhibit List Exhibit 24 ? Confirming Statement (incorporated by reference to Exhibit 24 to the Form 3 filed by the reporting persons with the Securities and Exchange Commission on December 30, 2015).

<u>/s/ Jason F. Hughes, attorney-</u> <u>in-fact</u> <u>01/06/2016</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.