FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPF	ROVAL				
OMB Number:	3235-0287				
Estimated average bu	ırden				
hours per response:	0.5				

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

				10	r Section	n 30(h) o	f the	Inves	tment	Company Ac	t of 1940)								
1. Name and Address of Reporting Person* Schauser Klaus (Last) (First) (Middle) 50 CASTILIAN DRIVE					2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner							
					3. Date of Earliest Transaction (Month/Day/Year) 08/20/2020									Officer (give title below)		Other (below)		(specify		
(Street) SANTA BARBARA CA 93117				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indiv Line) X							
(City)																				
		Tab	le I - Non-Der	ivativ	e Sec	urities	Ac	quir	ed, C	Disposed (of, or I	Benefi	cially	Owned	t					
1. Title of Security (Instr. 3)		2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)		Ti			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		5)		ies :ially Following	Form: (D) or	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership				
							С	ode	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Class A Common Stock			08/20/2	020				С		4,761	A	\$	\$0		4,761		I	By 1206 Family Trust ⁽¹⁾		
Class A Common Stock		08/20/2	.020				S		4,761(2)	D	\$170.1	1432 ⁽³⁾		0		I	By 1206 Family Trust ⁽¹⁾			
Class A C	lass A Common Stock		08/24/2	020				С		1,104	A	\$	0	1,104		I		By 1206 Family Trust ⁽¹⁾		
Class A Common Stock 08/24/2			020	20			S		1,104(2)	D	\$170.2237(4)		0			I	By 1206 Family Trust ⁽¹⁾			
		Т	able II - Deriv (e.g.,	ative puts,	Secu calls	rities <i>A</i> , warra	Acqu ints	uire	d, Dis	sposed of s, convert	f, or Be ible se	enefici curitie	ally O	wned		,	,			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Trans Code	action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Da Expir		rcisable and Date	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. De Se	rivative derivativ curity Securitie str. 5) Beneficia Owned Followin Reported	Following Reported Transaction	Ownersh Form: Direct (D or Indire (I) (Instr.	Ownership	11. Nature of Indirect Beneficial Ownershi (Instr. 4)		
				Code	v	(A) (D		Date Exerc	cisable	Expiration Date	Title	Amo or Num of Shar	ber							
Class B Common Stock	\$0.0	08/20/2020		С		4,1	761	61 (5)(6)		(5)(6)	Class A Common Stock 4,7		61	\$0 4,590,1		199 I		By 1206 Family Trust ⁽¹⁾		
Class B Common Stock	\$0.0	08/24/2020		С		1,:	104	(5	6)(6)	(5)(6)	Class A Commo Stock	on 1,1	04	\$0	4,589,09	95	I	By 1206 Family Trust ⁽¹⁾		

Explanation of Responses:

- 1. Shares are held by 1206 Family Trust dated December 13, 2002, of which Mr. Schauser and his spouse serve as co-trustees.
- 2. These shares were sold pursuant to a Rule 10b5-1 Plan previously adopted by Mr. Schauser.
- 3. This transaction was executed in multiple trades with sales prices ranging from \$170.00 to \$170.71. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades
- 4. This transaction was executed in multiple trades with sales prices ranging from \$170.05 to \$170.54. The price reported above reflects the weighted average sales price for the cumulative trades. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer information regarding the individual trades.
- 5. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer that occurs after the consummation of the IPO, except for any transfers by (i) a partnership or limited liability company that was a registered holder of shares of Class B Common Stock at the effective time of the IPO to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) a transfer to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.
- 6. All outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

Remarks:

/s/ Ida Kane, as Attorney-In-Fact for Klaus Schauser

08/24/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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