Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* BLISS TIMOTHY K | | | | | 2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [APPF] | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | | |
|---|---|--|---------------|--|---|-----------------|---|-------------|--|--------------------------|---|--|---|--|--|--|---|---------------------------------------|--|
| (Last) (First) (Middle) C/O IGSB, INC. 1485 E. VALLEY ROAD, SUITE H | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/16/2022 | | | | | | | | X | | er (give title | C | | pecify | |
| (Street) SANTA BARBARA CA 93108 | | | | 4. If <i>i</i> | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applical Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | | | | on | | | | |
| (City) | (St | (State) (Zip) | | | | | | | | | | | | | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y | | | | 2A. Deemed | | med on Date, | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (AD Disposed Of (D) (Instr. 3 | | d (A) or | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Transa | action(s) 3 and 4) | | | | |
| Class A C | Common St | ock | | 08/16/202 | 22 | | | S | | 4,065(1) | D | \$110 | 0.01(1) | 5 | 5,263 | D | | | |
| Class A Common Stock 08/16/20 | | | | 22 | | | S | | 1,636(2) | D | \$110 | .71 ⁽²⁾ | 3 | ,627 | D | | | | |
| Class A Common Stock 08/1 | | | | 08/16/202 | 08/16/2022 | | | S | | 1 | D | \$11 | 1.42 | 3 | ,626 | D | | | |
| Class A Common Stock 08/17 | | | | 08/17/202 | 7/2022 | | | S | | 3,218(3) | D | \$108 | 3.65(3) | | 408 | | | | |
| Class A Common Stock 08/17/ | | | | 08/17/202 | 22 | | | S | | 408(4) | D | \$109 | \$109.42(4) | | 0 | | | | |
| Class A Common Stock | | | | | | | | | | | | | 1 | 3,072 | I | 1 | By IGSB IVP III, LLC ⁽⁵⁾ | | |
| | | Та | ble I | I - Derivati (e.g., ρι | | | | | | posed of, , convertil | | | | Owne | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Exed if an | Deemed cution Date, y nth/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, and 5) | e (Mo s | ate Exe iration nth/Day | | Amou Secur Under Deriva Secur | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | Price of ivative curity str. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owner Form Direct or Ind (I) (In | t (D) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) (D) | Date Exe | e rcisable | Expiration e Date | Title | Amous or Number of Shares | er | | | | | | |
| ⊏xpianatio | n of Respons | ses: | | | | | | | | | | | | | | | | | |

- 1. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$109.30 to \$110.28, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 2. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$110.41 to \$111.32, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote
- 3. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$108.24 to \$109.12, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$109.28 to \$109.53, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. These Class A Shares are owned by IGSB IVP III LLC, a private investment fund managed by Investment Group of Santa Barbara LLC ("IGSB"). The Reporting Person is one of the members of IGSB and may be deemed to share voting and dispositive power with IGSB and its other members over these Class A Shares. However, the Reporting Person disclaims beneficial ownership of these Class A Shares, except to the extent of any pecuniary interest he may have therein.

Remarks:

Timothy K. Bliss, By: /s/ Kimberly Shea, Attorney-in-Fact for Timothy K. Bliss

08/18/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

| Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number | |
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