FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|             |      |       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Walker Jonathan |   |  |  |         |  | 2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ] |       |              |   |   |     |                     |          |   |  | eck all applic  | ionship of Reporting<br>all applicable)<br>Director<br>Officer (give title |   | g Person(s) to Issuer<br>10% Owner<br>Other (speci                       |                                       |
|---|---|--|--|---------|--|---|-------|--------------|---|---|-----|---------------------|----------|---|--|---|--|---|--|---------------------------------------|
| (Last) 50 CAST  | (Fi<br>TILIAN DR  | ,  | (Middle)   |         | 3. Date of Earliest Transaction (Month/Day/Year)  08/17/2017  X Officer (give title below)  below)  Chief Technology Officer |   |       |              |   |   |     |                     |          |   |  |   | респу  |   |  |                                       |
| (Street)<br>SANTA<br>BARBA                                | RA CA   | A  | 93117  |         | 4. 1   | 4. If Amendment, Date of Original Filed (Month/Day/Year)          |       |              |   |   |     |                     |          | Line  | S. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |   |  |                                       |
| (City)  | (St   | ate)                                       | (Zip)  |         |  |   |       |              |   |   |     |                     |          |   |  |   |  |   |  |                                       |
|   |   | Tab  | le I - Nor   | n-Deriv | /ativ  | e Se  | curit | ies Ac       | quir  | ed, D   | isp | osed o              | f, or E  | Ben   | eficiall   | y Owned   |  |   |  |                                       |
| Date  |   | Date                                       | ith/Day/Year)  |         | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year   |   | , Tr  | Code (Instr. |   | 4. Securities Acquired (A<br>Disposed Of (D) (Instr. 3,<br>5) |     |                     |          | 5. Amour<br>Securitie<br>Beneficia<br>Owned F<br>Reported | s<br>ally<br>following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | : Direct<br>r Indirect<br>str. 4)  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |                                       |
|   |   |  |  |         |  |   |       |              | C   | ode   | ′   | Amount              | (A<br>(D | ) or<br>)   | Price  | Transact<br>(Instr. 3 a   | tion(s)  |   |  | (111511.4)                            |
| Class A C   | Common Sto  | ock  |  | 08/17   | 7/201  | .7  |       |              |   | С   |     | 10,00               | 0        | A   | \$0  | 10,   | 10,000 D   |   |  |                                       |
| Class A C   | Common Sto  | ock  |  | 08/17   | 7/201  | .7  |       |              |   | G   | V   | 10,00               | 0        | D   | \$0  |   | 0 D  |   |  |                                       |
|   |   | -  | Table II -   |         |  |   |       |              |   |   |     | sed of,<br>onvertil |          |   |  | Owned   |  |   |  |                                       |
|   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | Date,   | Code (Inst   |   |       |              | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |   |     |                     | of Secu  | ıritie:<br>ying<br>ive S                                  | Security   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)               |  | re<br>es<br>ally<br>g   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |  |         | Code   | v   | (A)   | (D)          | Date<br>Exer  | cisable   |     | xpiration<br>ate    | Title    | 1   | Amount<br>or<br>Number<br>of<br>Shares   |   |  |   |  |                                       |
| Class B<br>Common<br>Stock                                | \$0.0   | 08/17/2017                                 |  |         | С  |   |       | 10,000       | (1  | 1)(2)   |     | (1)(2)              | Class A  | on 🛚 🗓  | 10,000   | \$0   | 1,584,0  | )25   | D  |                                       |

### **Explanation of Responses:**

1. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for any transfers by (i) a partnership or limited liability company that was a registered holder of shares of Class B Common Stock to anyone who was a partner or member of any such partnership or limited liability company at the effective time, and (ii) a transfer to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.

2. All of the outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Company's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class B Common Stock and Class B Common Stock.

# Remarks:

/s/ Ida Kane, as Attorney-In-Fact for Jonathan Walker

08/18/2017

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.