SEC	Form 4	
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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or Sect	tion 30(h) of the I	nvestmer	nt Con	npany Act	of 19	40									
1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
<u>Schauser Klaus</u>						( )									Х	10% Ov	vner			
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 09/13/2023								give title		Other (s below)	specify			
70 CASTILIAN DRIVE					4. If Ame	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)												X	X Form filed by One Reporting Person							
SANTA CA 93117 BARBARA														Form filed by More than One Reporting Person						
	-				Rule	10b5-1(c)	Trans	acti	on Ind	icat	ion									
(City)	(5	State)	(Zip)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										to satisfy					
		Т	able I - Noi	n-Deriv	vative Se	ecurities Acc	quired,	Disp	oosed o	of, o	r Bene	ficially	Owned							
1. Title of Security (Instr. 3) 2. Transa Date (Month/E				action Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year	3. Transa Code ( 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				5. Amour Securities Beneficia Owned For Reported	s Ily ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
							Code	v	Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Class A Common Stock 09/13					3/2023		С	с 500,0		500,000 A		\$ <mark>0</mark>	\$0 500,0			I	By 1206 Family Trust <sup>(1)</sup>			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)																			
1 Title of	Title of 2. 3. Transaction 3A. Deemed 4 rivative Conversion Date Execution Date. T					5. Number of 6. Date Exercisable and 7. Title and Am of Securities					mount			umber of 10. vative Ownersh		11. Nature				

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8) Acquired (A or Disposed of (D) (Instr. 3, 4 and 5)		vative urities uired (A) visposed D) (Instr.	Expiration Da (Month/Day/Y	ate	of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Class B Common Stock	\$0	09/13/2023		С			500,000	(2)(3)	(2)(3)	Class A Common Stock	500,000	\$0	3,374,585	I	By 1206 Family Trust <sup>(1)</sup>

## Explanation of Responses:

1. Shares are held by 1206 Family Trust dated December 13, 2002, of which Mr. Schauser and his spouse serve as co-trustees.

2. Each share of Class B Common Stock is convertible, at any time at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, except for any transfers by (i) a partnership or limited liability company that was a registered holder of shares of Class B Common Stock at the effective time of the Issuer's IPO to any partner or member of any such partnership or limited liability company at the effective time, and (ii) a transfer to a "qualified recipient," as defined in the Issuer's amended and restated certificate of incorporation. The shares of Class B Common Stock have no expiration date.

3. All outstanding shares of Class B Common Stock will convert automatically into shares of Class A Common Stock, on a one share for one share basis, on the date when the number of the Issuer's outstanding shares of Class B Common Stock represents less than 10% of the sum of its outstanding shares of Class A Common Stock and Class B Common Stock.

**Remarks:** 

<u>/s/ Matthew Mazza as Attorney-</u> in-Fact for Klaus Schauser 09/14/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.