FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     DUCA MAURICE J						2. Issuer Name and Ticker or Trading Symbol APPFOLIO INC [ APPF ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  10% Owner				
(Last)	Last) (First) (Middle) C/O IGSB, INC. 1485 E. VALLEY ROAD, SUITE H					Date of Earliest Tra	nsaction	ı (Mon	nth/Day/Year)		Officer (give title Delow)  6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person						
						If Amendment, Date	e of Orig	inal Fi	iled (Month/D	Line							
(Street) SANTA BARBARA CA 93108					R	Form filed by More than One Reporting Person  Rule 10b5-1(c) Transaction Indication											
(City)	(State) (Zip)					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											
		Tab	le I - N	lon-Deriv	ativ	e Securities A	cquire	ed, D	isposed (	of, or B	eneficially	y Owne	d				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y					2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		d (A) or r. 3, 4 and 5)	Securit Benefic Owned	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D)	Price	Reporte Transa (Instr. 3	ction(s)		(Instr. 4)		
Class A (	Common Sto	ock		07/23/20	024		C <sup>(1)</sup>		944	A	\$0	8	,044	I	By Family Trust		
Class A C	Common Ste	ock		07/23/20	024		S <sup>(2)</sup>		1,192	D	\$269.78(3	58	3,191	D			
Class A Common Stock 07/23/20					024		<b>S</b> <sup>(2)</sup>		2,093	D	\$270.71(4	56	5,098	D			
Class A C	Common Sto	ock		07/23/20	024		S <sup>(2)</sup>		1,452	D	\$271.52 <sup>(5</sup>	54	1,646	D			
Class A Common Stock 07/23/20				024		S <sup>(2)</sup>		400	D	\$272.59(6	54	1,246	D				
Class A Common Stock 07/24/2				024		S <sup>(2)</sup>		505	D	\$256.91 <sup>(7</sup>	53	3,741	D				
Class A Common Stock 07/2				07/24/20	024		<b>S</b> <sup>(2)</sup>		595	D	\$258.23(8	53	3,146	D			
Class A Common Stock 07/2				07/24/20	07/24/2024		<b>S</b> <sup>(2)</sup>		400	D	\$259.17 <sup>(9</sup>	52	2,746	D			
Class A Common Stock 07/				07/24/20	07/24/2024		<b>S</b> <sup>(2)</sup>		600	D	\$260.7(10)	).7 <sup>(10)</sup> 52,146		D			
Class A Common Stock 07/24/20				024		<b>S</b> <sup>(2)</sup>		862	D	\$261.68(1)	) 51	,284	D				
Class A Common Stock 07/24/202					024		<b>S</b> <sup>(2)</sup>		492	D	\$262.69(12	5(	),792	D			
Class A Common Stock 07/24/202					024		<b>S</b> <sup>(2)</sup>		494	D	\$264.15 <sup>(13</sup>	5(	),298	D			
Class A Common Stock 07/24/202					024		<b>S</b> <sup>(2)</sup>		300	D	\$265.35(14	49	9,998	D			
Class A Common Stock 07/24/202					024		<b>S</b> (2)		114	D	\$266.07(15	9 49	9,884	D			
Class A Common Stock 07/24/20				024		S <sup>(2)</sup>		100	D	\$267.31	49	9,784	D				
Class A Common Stock												14	2,857	I	By IGSB Gaucho Fund I, LLC <sup>(16)</sup>		
Class A Common Stock											44	1,037	I	By Pension Trust <sup>(17)</sup>			
Class A Common Stock											9,805		I	By IGSB Cardinal Core BV, LLC <sup>(18)</sup>			
		Т	able I			Securities Acc						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execut if any	A. Deemed 4. Execution Date, Tr		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities		3. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Ownersh Form: Direct (D or Indirect (I) (Instr.	Beneficial Ownership t (Instr. 4)		

		Т	able II - Deriva (e.g., <sub>l</sub>	tive s outs,	Secu calls	rities , war	Acc	uired, Dis s, options	posed of convert	, or Ben ible sec	eficially rities)	Owned			
1. Title of Derivative Class By Common Stock	2. Conversion or Exercise Price()f Derivative Security	3. Transaction Date (Month/Day/Year) 07/23/2024	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (	V etion Instr.	of of	ired	ExPatis Ebbero Expiration Do (Month/Day/Y	isDaolthe and te	Titletle and Amount of Class Ass Common Distock ive	944	8. Price of Derivative Security (Inst (5)5)	9. Number of derivative Securities Ber149,080/ Owned Following	10. Ownership Form: Direc[ (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect By Family Trust. 4)
Class B Common Stock	\$0					Disp of (D	sed . 3, 4	(19)(20)	(19)(20)	Class A Common Stock	(19)(20)		Reported Tre3597,416(s) (Institute)	D	
Class B Common Stock	\$0							(19)(20)	(19)(20)	Class A Common Stock			142,858	I	By IGSB Gaucho Fund I, LLC <sup>(21)</sup>
Class B -Common -Stock	\$0			Code	v	(A)	(D)	Exercisable (19)(20)	<b>Expiration Date</b> (19)(20)	Class A Common- Stock	of Shares —(19)(20)—		2,536,153	I	By Pension Trust <sup>(22)</sup>
Class B Common Stock	\$0							(19)(20)	(19)(20)	Class A Common Stock	(19)(20)		4,995	I	By IGSB Cardinal Core BV, LLC <sup>(23)</sup>
Class B Common Stock	\$0							(19)(20)	(19)(20)	Class A Common Stock	(19)(20)		24,600	I	By IGSB Cardinal Core MX, LLC <sup>(24)</sup>
Class B Common Stock	\$0							(19)(20)	(19)(20)	Class A Common Stock	(19)(20)		7,022	I	By Charitable Remainder Trust <sup>(25)</sup>

## **Explanation of Responses:**

- 1. The Reporting Person acquired these 944 shares of Class A Common Stock ("Class A Shares") by converting a like number of shares of Class B Common Stock ("Class B Shares") that were owned by the Reporting Person.
- 2. Sales made pursuant to a 10(b)5-1 trading plan previously adopted by the Reporting Person on March 15, 2024.
- 3. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$269.18 to \$270.17, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$270.18 to \$271.17, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$271.19 to \$271.85, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 6. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$272.45 to \$272.98, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$256.65 to \$257.51, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$257.78 to \$258.60, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$258.88 to \$259.36, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$260.17 to \$261.08, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$261.34 to \$262.22, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 12. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$262.38 to \$263.04, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$263.63 to \$264.47, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 14. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$264.87 to \$265.82, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 15. This price reflects the weighted average price at which these shares were sold. The shares were sold in multiple transactions at prices ranging from \$265.98 to \$266.72, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 16. These Class A Shares are owned by IGSB Gaucho Fund I, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class A Shares. However, the Reporting Person disclaims beneficial ownership in these Class A Shares, except to the extent of any pecuniary interest he may have therein.
- 17. These Class A Shares are held by a pension trust of which the Reporting Person is the sole trustee and who, in that capacity, possesses sole voting and sole dispositive power over these Class A Shares. However, the Reporting Person does not possess any pecuniary interest in these Class A Shares.
- 18. These Class A Shares are owned by IGSB Cardinal Core BV, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class A Shares, but he disclaims beneficial ownership in these Class A Shares, except to the extent of any pecuniary interest he may have therein.
- 19. Each Class B Share is convertible, at any time at the option of the holder, into one Class A Share. In addition, Class B Shares that are sold or otherwise transferred will convert automatically, on a one share-for-one share basis, into Class A Shares, except for (i) any transfer by a partnership or limited liability company that was a registered holder of Class B Shares prior to June 30, 2015 that is made to anyone who was a partner or member of any such partnership or limited liability company prior to June 30, 2015, and (ii) any transfer to a "qualified recipient" (as defined in AppFolio's Amended and Restated Certificate of Incorporation).
- 20. (Continued from Footnote 33) AppFolio's Class B Shares do not have an expiration date. However, all of the outstanding Class B Shares will convert automatically into Class A Shares, on a one share-forone share basis, on the date when the number of the Company's outstanding Class B Shares represents less than 10% of the sum of AppFolio's outstanding Class B Shares and Class B Shares.
- 21. These Class B Shares are owned by IGSB Gaucho Fund I, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class B Shares. However, the Reporting Person disclaims beneficial ownership in these Class B Shares, except to the extent of any pecuniary interest he may have therein.
- 22. These Class B Shares are held by a pension trust of which the Reporting Person is the sole trustee and who, in that capacity, possesses sole voting and sole dispositive power over these Class B Shares. However, the Reporting Person does not possess any pecuniary interest in these Class B Shares.
- 23. These Class B Shares are owned by IGSB Cardinal Core BV, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class B Shares, but he disclaims beneficial ownership over the Class B Shares, except to the extent of any pecuniary interest he may have therein.
- 24. These Class B Shares are owned by IGSB Cardinal Core MX, LLC, a limited liability company, of which the Reporting Person is the managing member. In that capacity, the Reporting Person possesses sole voting and dispositive power over these Class B Shares, but he disclaims beneficial ownership over the Class B Shares, except to the extent of any pecuniary interest he may have therein.
- 25. These Class B Shares are held by a trust of which the Reporting Person is a co-trustee and, in that capacity, he may be deemed to share voting and dispositive power over these Class B Shares with the other trustee. However, the Reporting Person does not have a pecuniary interest in, and he disclaims beneficial ownership of, these Class B Shares.

/s/ Kimberly Shea, Attorney- 07/25/2024 in-Fact for Maurice J. Duca

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.